

## Guide to UIC-Related Activities May 4 – 8

### SCHEDULE

Activity	Location	Monday	Tuesday	Wednesday	Thursday	Friday
<b>UIC Booth</b>	Mezzanine (Booth 26)	All Day	All Day	All Day	All Day	
<b>GEO Booths</b>	Mezzanine (Booths 27–30)	All Day	All Day	All Day	All Day	
<b>User Testing of GEO Web Portals</b>	First Floor (Booths 34–36) near the Pacific Meeting Room	All Day	All Day	All Day	All Day	
<b>Videotaping of User Stories</b>	First Floor (NASA Booths 37–40)	All Day	All Day	All Day	All Day	
<b>Information Sessions on GEO Call for Proposals</b>	Earth/Amphitheatre		12:30–13:00	17:30–18:00		
<b>UIC/STC Joint Meeting</b>	Pacific Room				11:00–13:00	
<b>UIC User Engagement Reception</b>	Regina Palace				17:30–19:00	
<b>UIC/ADC Joint Meeting</b>	Pacific Room					8:00–10:30
<b>UIC Wrap-up Meeting</b>	Pacific Room					14:00–16:00

### DESCRIPTION

Activity	Purpose/Description	UIC Contact(s)	How You Can Help
<b>UIC Booth</b>	<ul style="list-style-type: none"> <li>▪ Generate visibility for and interest in UIC.</li> <li>▪ Engage users.</li> <li>▪ Recruit UIC members.</li> <li>▪ Recruit users to communities of practice.</li> </ul>	Gary	<ul style="list-style-type: none"> <li>▪ Volunteer to help staff the booth</li> <li>▪ Encourage ISRSE participants to visit the booth</li> </ul>
<b>GEO Booths</b>	<ul style="list-style-type: none"> <li>▪ Generate visibility for and interest in GEO and its committees.</li> </ul>	Masami & Fernando	<ul style="list-style-type: none"> <li>▪ Volunteer to help staff the booths</li> <li>▪ Encourage ISRSE participants to visit the booths</li> </ul>
<b>User Testing of GEO Web Portals</b>	<ul style="list-style-type: none"> <li>▪ Generate feedback on the GCI and GEO Web portal interfaces from users at all levels of experience (novice through expert).</li> <li>▪ Sessions will be hands-on, computer-based and include tutorials on how to find information within GEOSS.</li> </ul>	Ellsworth & Gary	<ul style="list-style-type: none"> <li>▪ Encourage ISRSE participants to test the portals</li> </ul>
<b>Videotaping of User Stories</b>	<ul style="list-style-type: none"> <li>▪ Video-record users telling how they have used Earth observation data for decision making and societal benefit.</li> <li>▪ Build a video inventory of these examples.</li> </ul>	Lawrence	<ul style="list-style-type: none"> <li>▪ Encourage users to visit the booth</li> </ul>
<b>Information Sessions on GEO Call for Proposals</b>	<ul style="list-style-type: none"> <li>▪ Provide information about and build interest in the GEO Call for Proposals “Earth Observations in Decision Support.”</li> </ul>	Lawrence	<ul style="list-style-type: none"> <li>▪ Be available to network with participants and answer questions about the CFP</li> </ul>
<b>UIC/STC Joint Meeting</b>	<ul style="list-style-type: none"> <li>▪ Discuss common STC-UIC topics and coordinate joint activities.</li> <li>▪ Discussions will cover: 1) CFP to obtain/finalize names of STC members for SBA review panels, 2) ST-09-01 and ST-09-02 to obtain names of UIC members to participate in those two tasks, and 3) STC Roadmap.</li> </ul>	Kathy & Gary	<ul style="list-style-type: none"> <li>▪ Participate</li> </ul>
<b>UIC User Engagement Reception</b>	<ul style="list-style-type: none"> <li>▪ Recruit new active members to the UIC.</li> <li>▪ Encourage people to suggest and sign up for GEO user engagement activities.</li> <li>▪ Provide networking event for users of Earth observations.</li> </ul>	Kathy	<ul style="list-style-type: none"> <li>▪ Invite ISRSE participants</li> <li>▪ Attend to network and recruit user input, ideas, and interest</li> </ul>
<b>UIC/ADC Joint Meeting</b>	<ul style="list-style-type: none"> <li>▪ Discuss common ADC-UIC topics and coordinate joint activities.</li> <li>▪ Discussions likely will cover: 1) GCI, Portals, and AIP, 2) initial UIC findings on portal comments and ADC kiosks, and 3) CFP to obtain/finalize names of STC members for SBA review panels.</li> </ul>	Kathy & Thierry	<ul style="list-style-type: none"> <li>▪ Participate</li> </ul>
<b>UIC Wrap-up Meeting</b>	<ul style="list-style-type: none"> <li>▪ Discuss and document what UIC members learned during ISRSE about key themes, trends, and user-oriented needs for GEO/GEOSS.</li> <li>▪ Discuss the success of UIC events, document lessons learned, and review UIC Activity Plan and other assignments and milestones.</li> </ul>	Lawrence & Kathy	<ul style="list-style-type: none"> <li>▪ Participate</li> </ul>



GROUP ON  
EARTH OBSERVATIONS

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**33<sup>rd</sup> ISRSE Conference**