



GROUP ON
EARTH OBSERVATIONS

Call for Proposals:
Earth Observations in Decision Support

UIC Member:
Lawrence Friedl, USA-NASA

UIC Meeting • Sophia Antipolis, France
26-February-2009



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CFP for Decision Support Projects

Call for Proposals

GEO Sec. released on
13-February-2009

CFP seeks proposals for
projects to apply Earth
observations to improve policy
decisions and management
decisions.

Jointly managed by UIC and
CBC committees.



**EARTH OBSERVATIONS IN
DECISION SUPPORT PROJECTS**

CALL FOR PROPOSALS

CFP Released: 13-February-2009

Concept Proposals Due: 4-June-2009

Final Proposals Due: 10-November-2009



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Call for Proposals – Main Elements

Special focus on projects helping end users apply Earth observations, especially users in developing countries

Request for Advisors to mentor project teams to access and apply Earth observations to decision making

Applications Showcases to provide venues for organizations to demonstrate successful applications

CFP supports GEO Tasks:

US-09-01b (Communities of Practice) & CB-09-01 (Mobilising Resources)

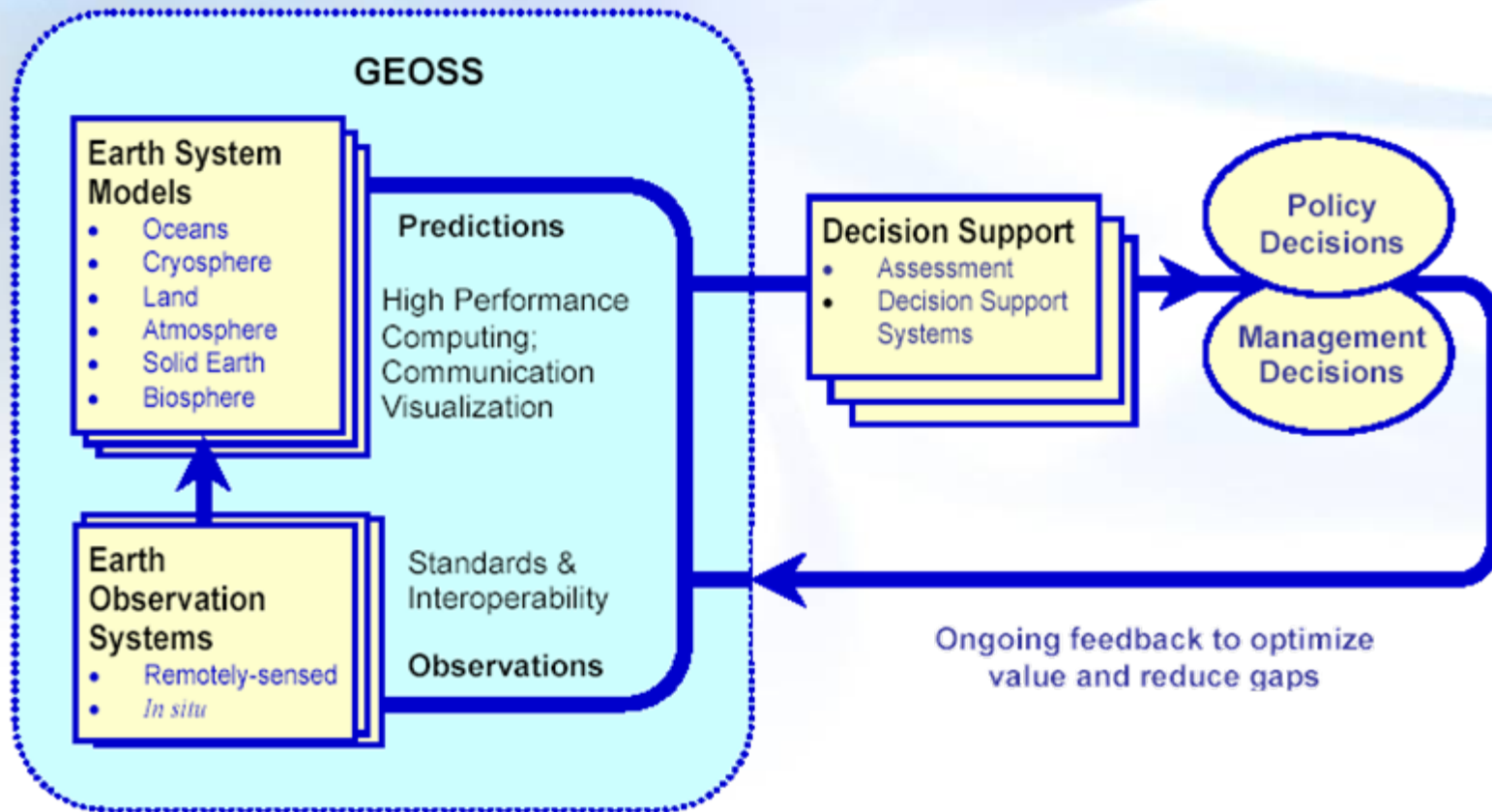
This CFP focuses on 4 GEO SBAs:

Agriculture, Energy, Human Health, and Water



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CFP supports projects connecting the parts of this diagram to demonstrate societal benefits from Earth observations and GEOSS.



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Call for Proposals – Main Stages

Stage 1: Concept Proposals – Development & Review

Teams prepare brief, 5-page proposals. UIC/CBC form expert panels to review proposals. UIC/CBC recommend which projects for Full Proposals.

Stage 2: Full Proposals – Development & Review

Teams prepare Full Proposals. UIC/CBC re-form expert panels to review proposals. UIC/CBC recommend which projects to select & ways to support the selected projects.

Stage 3: Project Initiation

UIC/CBC work with project teams to start projects, including introductions to resource-providing organizations. GEO will conduct a kick-off meeting & training sessions.

Stage 4: Project Reviews & Development

GEO will review projects periodically to assess progress. Hold workshops/trainings if needed.

Stage 5: Project Demonstrations and Applications Showcase

Project teams will conduct demonstrations and announce project results. GEO will organize “Applications Showcases” to highlight the projects and demonstrate societal benefits.



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Call for Proposals – Three Types of Projects

Type I: New Applications Projects

For organizations with limited experience, capacity, resources in applying Earth observations to decision making. *These projects are primarily focused at supporting developing countries.*

Type II: Applications Improvements

For organizations with some experience applying Earth observations to decision making; For those needing assistance with new types of Earth observations.

Type III: Applications Examples

For organizations that have successfully applied Earth observations to their decision making. Want to demonstrate their application and help other organizations adopt the application. (GEO will encourage these organizations to record their application in GEO registries.)



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Call for Proposals – Project Advisors

Individuals and organizations can become volunteers to serve as advisors on projects, especially Type I projects.

Advisors have significant skills and experience with Earth observations, applications of Earth observations, project management, decision support, and/or other relevant topics.

Advisors should have expertise and accomplishments with Earth observations and applications to decision making.

Project advisors will serve and advise on a *pro bono* basis.



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Call for Proposals – Schedule (Project Teams)

CFP Issued	13-February-2009
Concept Proposals Due	4-June-2009
Review Concept Proposals Announce results and invite Full Proposals	12-August-2009
Full Proposals Due	10-November-2009
Review Full Proposals Announce results	15-January-2010
Kickoff Meeting	circa March 2010
Applications Showcases	Future GEO Plenaries and Workshops



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Call for Proposals – Schedule (UIC & CBC)

- Feb. – June: Distribute CFP & advertise
Identify experts for review panels
- June – Aug: Hold panels to review proposals (Type I & Type II)
UIC & CBC review Type III & Advisor proposals
UIC & CBC review results and select projects for next stage
- Aug. – Nov.: Introduce project teams to experts, Advisors, etc.
Update review panel members (if necessary)
Work with resource-providing organizations
Begin planning the kick-off workshop
- Nov. – Jan.: Report status at GEO Plenary VI
Hold panels to review Final Proposals
UIC & CBC review results, make selection, announce results
Introduce teams to donor organizations
Planning for kick-off workshop



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Call for Proposals – UIC Involvement

Everyone: Distribute CFP to colleagues and professional networks
Notify & encourage CPs to support CFP & be Advisors

4 people: Leads for forming review panels (one for each SBA)
Working with CBC to review results & lead UIC in
recommendations for selections

1-3 people: Advertise CFP and outreach activities
Develop Kick-off meeting

Also needed:

- People to broker relationships between projects & Earth obs. experts
- People to work with CBC to talk with resource-providing organizations



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Call for Proposals – GEO Involvement

Involvement by ADC committee

- Data access support to project teams
- Project advisors

Involvement by STC committee

- Subject matter experts for review panels
- Project advisors

GEO Secretariat

- Webpage support
- Letters to project teams
- Include CFP in GEO presentations (e.g., ISRSE, GEO Plenary)
- Kick-off meeting

Involve Communities of Practice on review panels (if possible)



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Call for Proposals – Funding

GEO will not directly provide funding for projects identified through this CFP.

GEO UIC/CBC are not in a position to directly offer funding for projects.

CBC/UIC may attempt to mobilise resources for identified projects by engaging relevant resource-providing organizations.

GEO's connections and familiarity with multiple resource-providing organizations provides a network for developing countries

GEO task CB-09-01 addresses mobilizing resources from donor organizations

The specific organizations CBC/UIC will approach depends entirely on the topics of the proposed projects.



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Call for Proposals – Benefits

Aside from funding, GEO offers users with opportunities to connect with appropriate, knowledgeable people that can support Earth obs.

Applications

- People within GEO
- Advisors that identify themselves
- Communities of Practice
- Data distribution centers & GEO Portal
- Advisors to guide projects and improve capacity building

Applications Showcases: GEO will provide opportunities for projects to demonstrate their success & the benefits of Earth observations.

- Peer recognition
- Chances for projects to make connections & develop projects more
- Showcases may include press materials, videos, exhibit space, etc.13



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UIC Terms of Reference:

“Engage a continuum of users, from producers to the final beneficiaries of the data and information.”

As UIC Members, we have a responsibility to support end-users in using GEOSS and an obligation to GEO to identify end-user needs so they're reflected in GEOSS

This CFP identifies interested & motivated end users

UIC has a major opportunity to be a broker between end users and GEOSS and enable the creation of societal benefits



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Comments?

Please send them to:

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