



Global Earth Observations  
Benefit Estimation  
NOW NEXT  
AND  
EMERGING

# GEOBENE

Benefit Assessment **N**ow, **N**ext and **E**merging



## The world in 2030 will be a world of change:

- 7.5 billion people
- temperature increase > 1 degree
- little wilderness, new diseases....



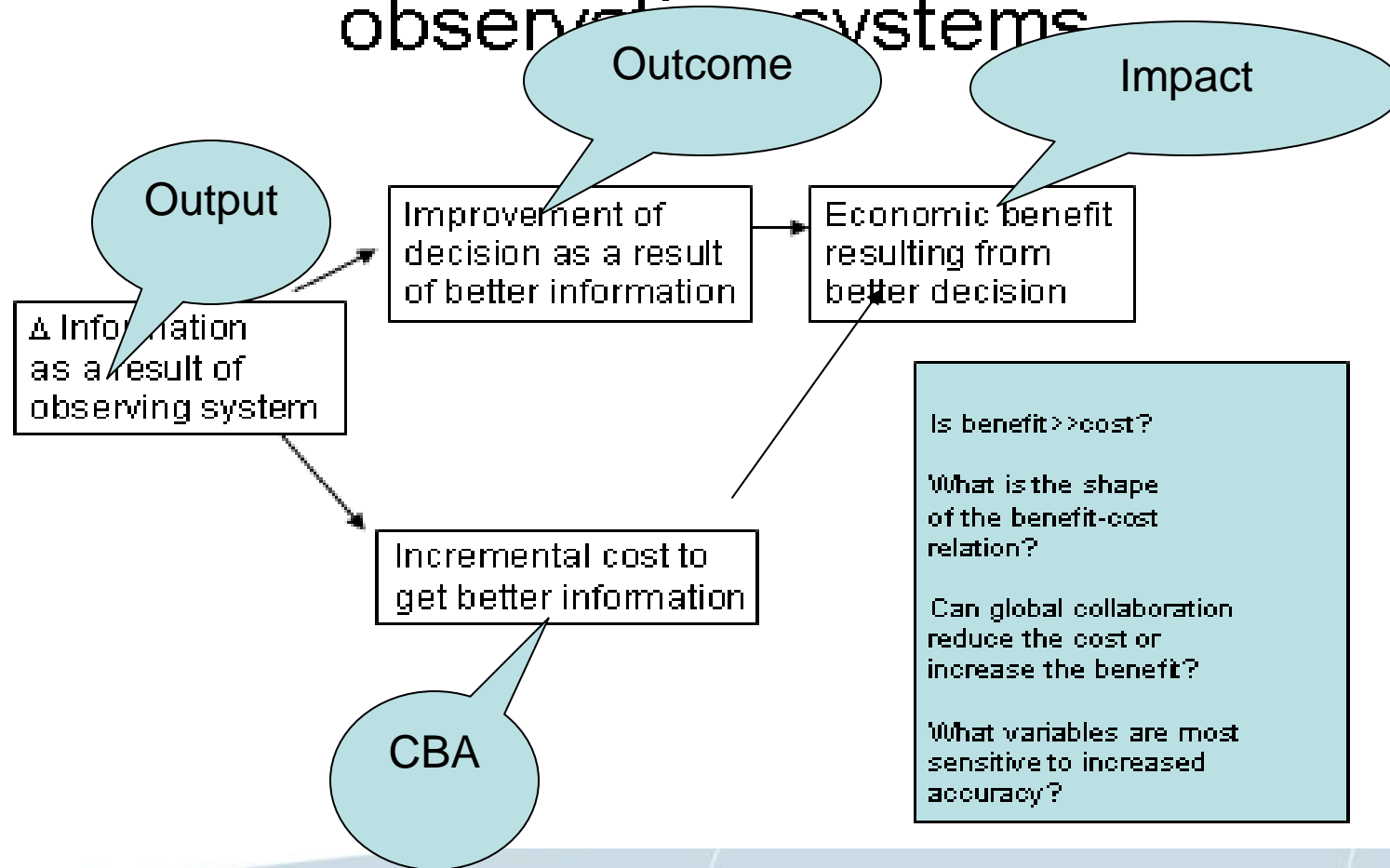
- ... governments will be asking for information
- ... observations systems need 20 years to be designed, tested, implemented
- ... the time to start their design is now
- ... and we need to document today's baseline of a world with only „small“ change

## Objective of GEOBENE

... to develop **methodologies (Ph1)** and **analytical tools (Ph2)** to assess societal benefits of GEO and to **perform benefit assessments (Ph3)**.

P.S.: We spent most of our time building our geo-spatial DB

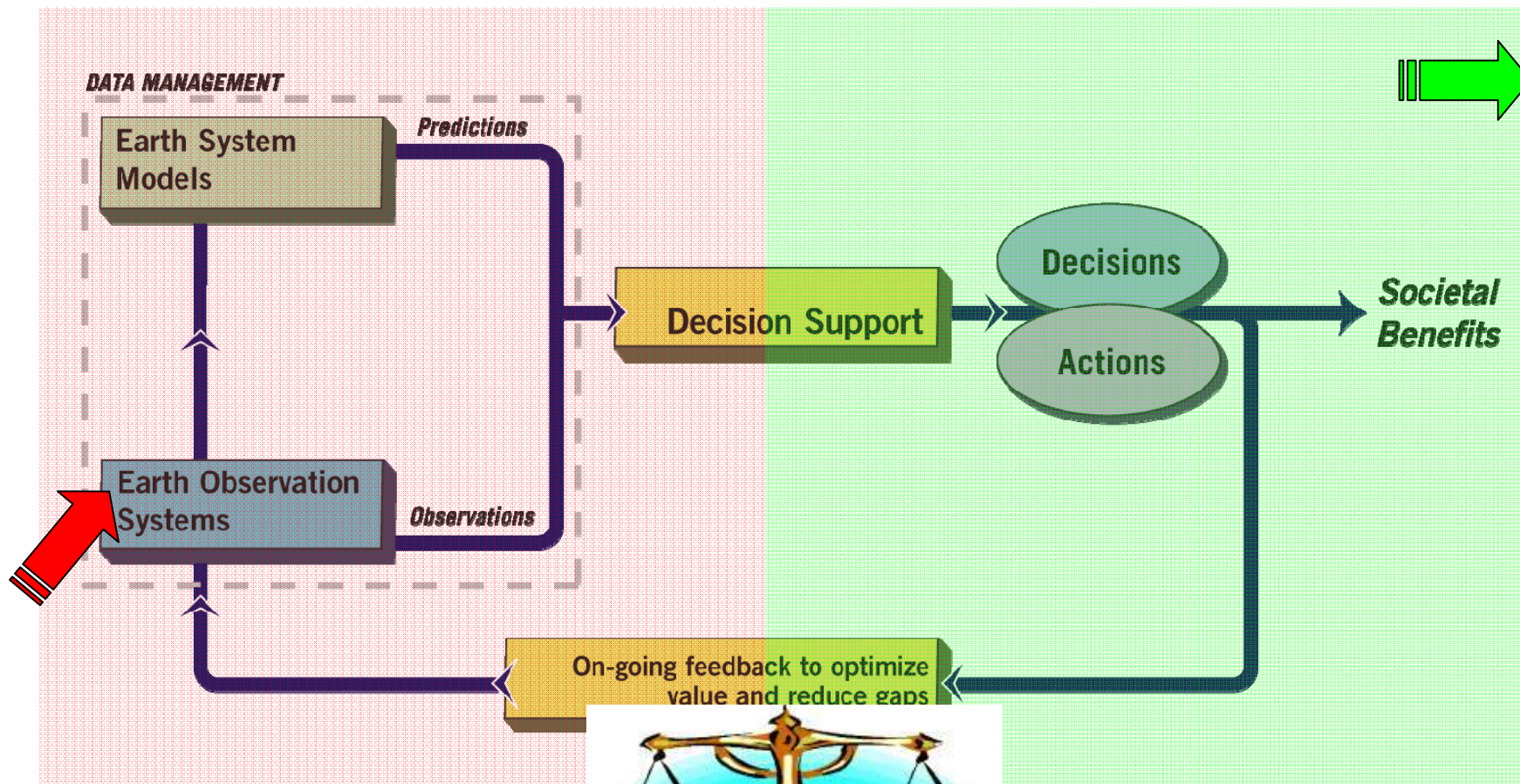
# Building a value chain for observational systems

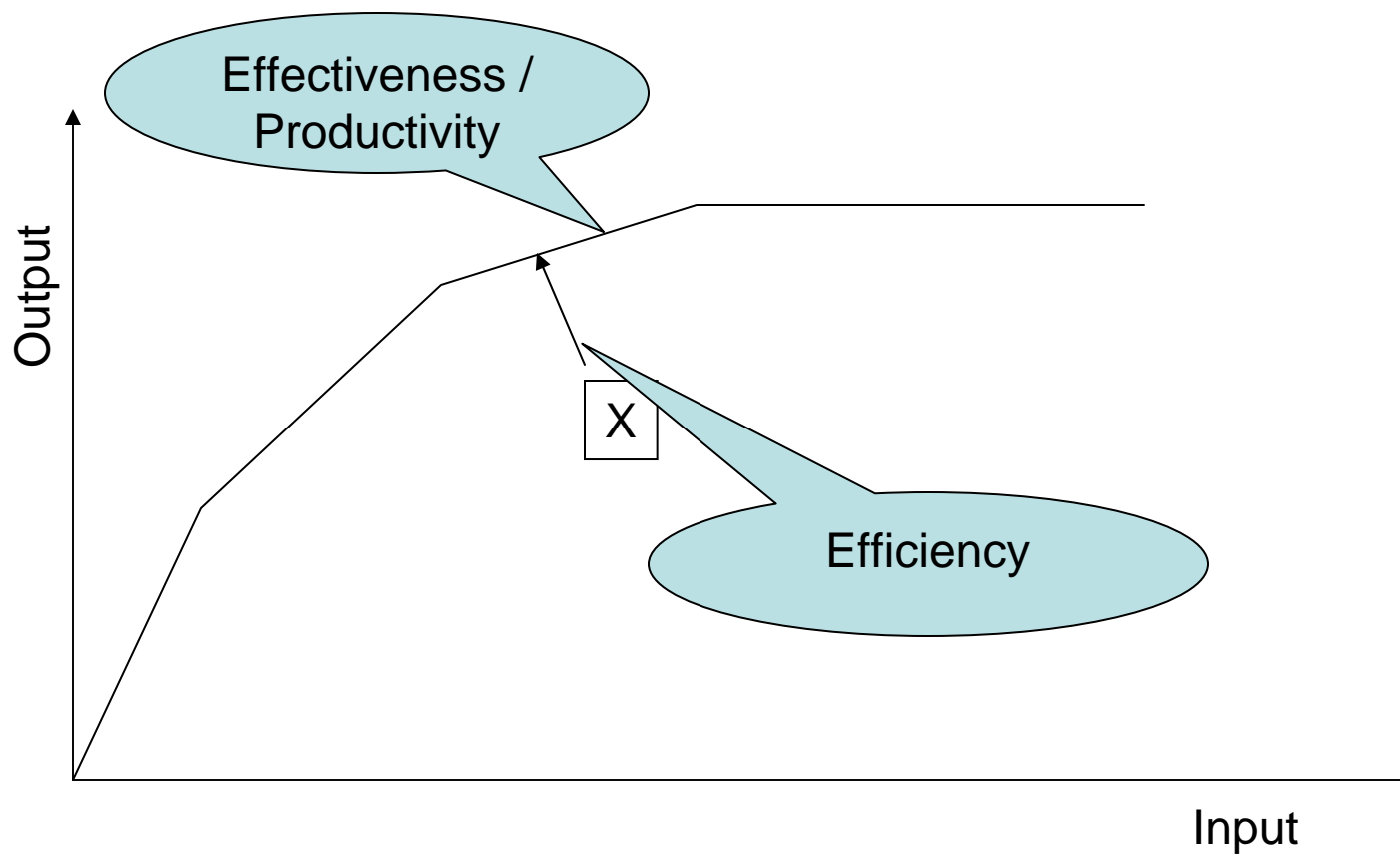


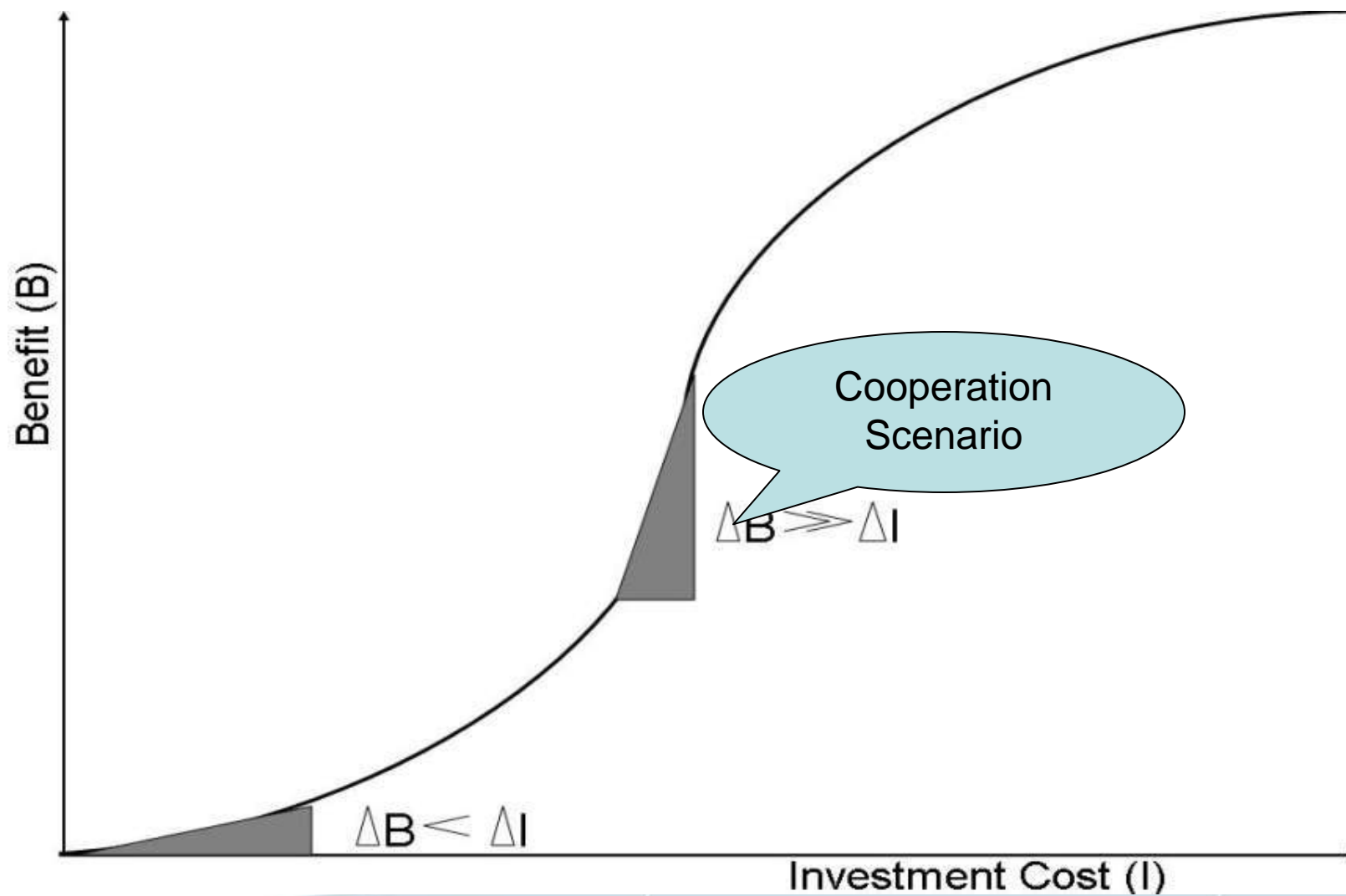
**COSTS**

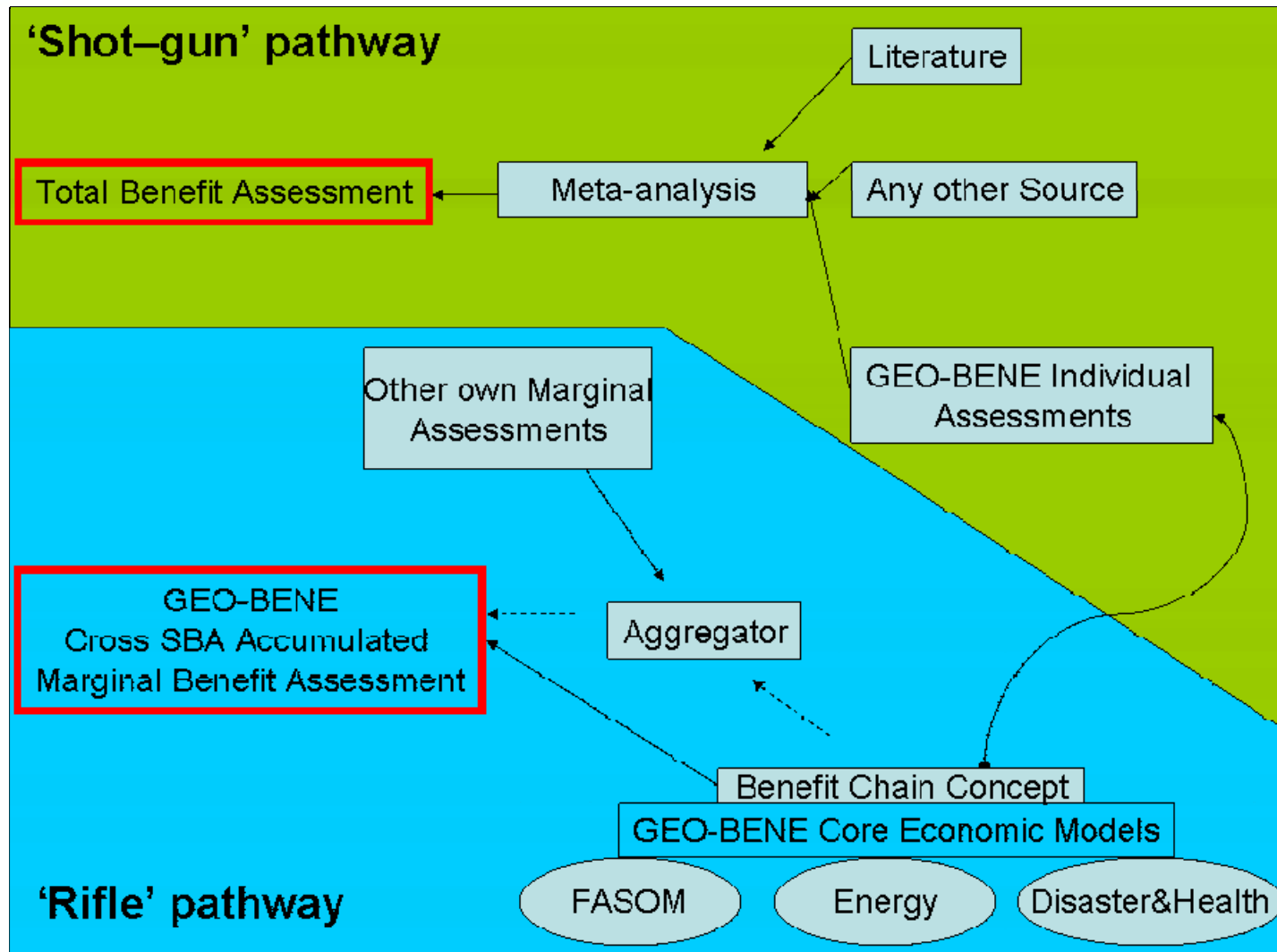


**BENEFITS**









**Table 10.1 GEOSS Ten-Year Implementation Plan: Relative Phasing and Maturity of Earth Observation Application**

An initial synoptic description of the phasing of GEOSS implementation.

Topics	Disaster			Health			Energy			Climate			Water			Weather			Eco-systems			Agri-culture			Bio-diversity								
	2	6	10	2	6	10	2	6	10	2	6	10	2	6	10	2	6	10	2	6	10	2	6	10	2	6	10						
<b>Observation:</b>																																	
1 <i>In situ</i> and airborne	I	I	I	Representation of the phasing has not yet been determined						I	O	O	I	O	O	I	I	O	O	O	O	I	I	O	I	I	O	I	I	O			
2 Space-based	I	I	I							I	O	O	I	O	O	I	I	O	O	O	O	I	I	O	P	I	O	P	I	O	P	I	O
3 Convergence of Obs.	P	I	I							P	I	O	I	O	O	P	I	O	O	O	O	P	I	O	P	O	O	P	I	O	P	I	O
4 Continuity	P	P	I							I	I	O	I	I	O	I	I	O	O	O	O	P	I	O	P	P	I	P	I	O			
<b>Product:</b>																																	
5 Key Products	P	I	O							I	I	O	P	I	O	P	I	O	O	O	O	I	I	O	I	I	O	I	I	O	I	I	O
6 Modeling/Assimilation	P	I	I							I	I	O	P	I	O	P	I	O	O	O	O	P	I	O	P	I	O	P	I	O	P	I	O
7 Synergy of Products	P	I	I							I	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O
8 Quality Control	P	P	I							I	I	O	P	I	O	P	I	O	O	O	O	P	I	O	P	I	O	P	I	O	P	I	O
<b>Data Management:</b>																																	
9 Accessibility	I	I	O							I	I	O	P	I	O	I	I	O	O	O	O	P	I	O	I	I	O	P	I	O	P	I	O
10 Data Exchange	I	I	O							I	I	O	P	I	O	P	I	O	O	O	O	P	I	O	P	I	O	P	I	O	P	I	O
11 Interoperability	P	I	I							P	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O
12 User Involvement	I	I	I							P	I	O	I	O	O	P	O	O	O	O	O	P	I	O	I	O	O	P	I	O	P	I	O
13 R & D for Observation	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	P	I	I	P	I	O	P	I	I	P	I	I						
<b>Capacity Building:</b>																																	
14 Capacity Building	P	I	I	I	I	O	I	I	O	P	I	O	I	I	O	P	I	O	I	O	O	P	I	O	P	I	O						

**Most operational area: weather**

Legend	P	Planning Phase	I	Implementation Phase	O	Operational Phase
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**Table 10.1 GEOSS Ten-Year Implementation Plan: Relative Phasing and Maturity of Earth Observation Application**

An initial synoptic description of the phasing of GEOSS implementation.

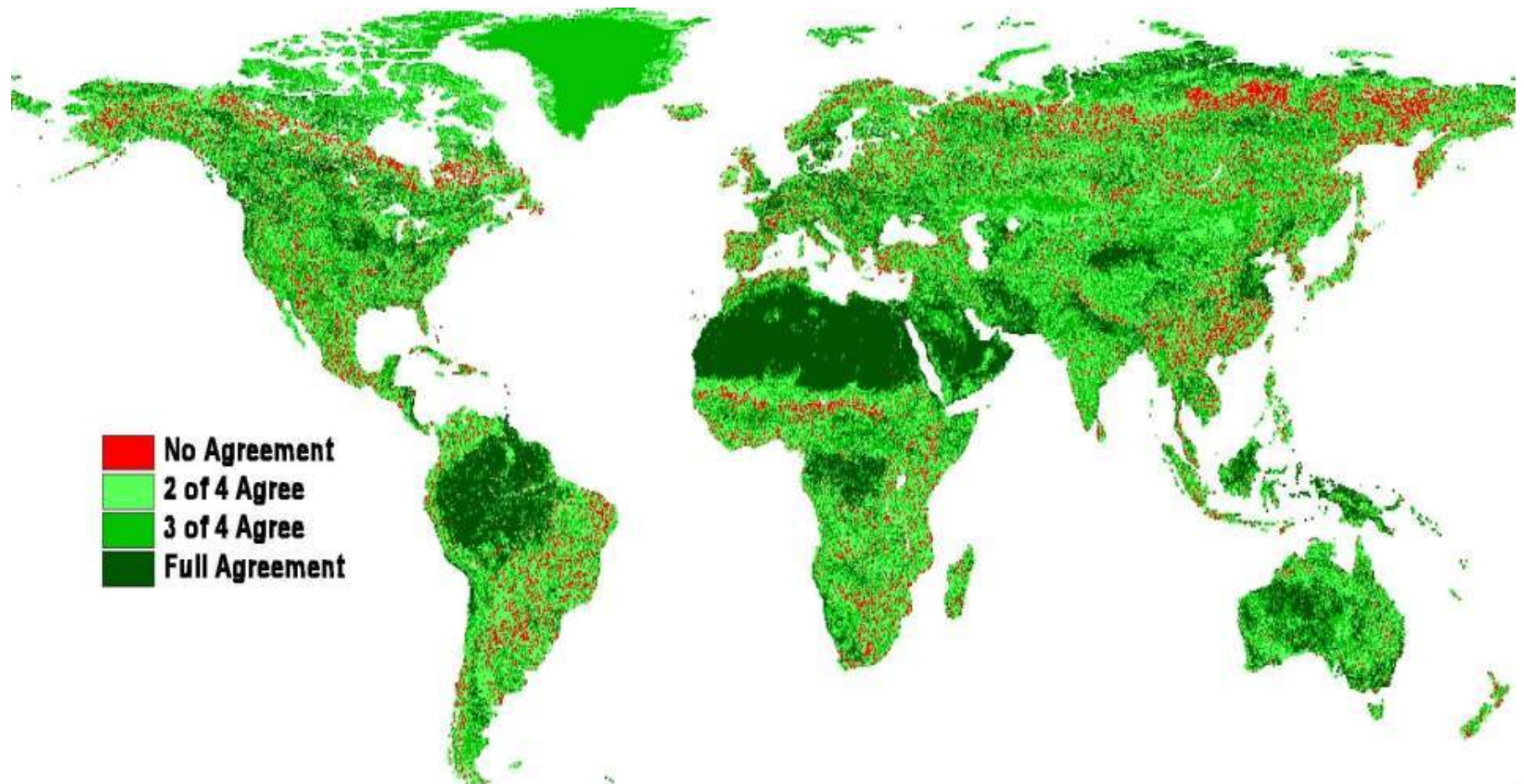
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4 Continuity	P	P	I							I	I	O	I	I	O	I	I	O	O	O	O	P	I	O	P	P	I	P	I	O	P	I	O						
<b>Product:</b>																																							
5 Key Products	P	I	O							I	I	O	P	I	O	P	<b>2nd most obvious areas Water &amp; Agriculture: still mostly in planning!!? (→ huge benefits ...)</b>						I	I	O	P	I	O	P	I	O	P	I	O					
6 Modeling/Assimilation	P	I	I							I	I	O	P	I	O	I							P	I	O	P	I	O	P	I	O	P	I	O	P	I	O		
7 Synergy of Products	P	I	I							P	I	O	P	I	O	P							I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O
8 Quality Control	P	P	I							I	I	O	P	I	O	P							I	O	P	I	O	P	I	O	P	I	O	P	I	O	P	I	O
<b>Data Management:</b>																																							
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Legend	P	Planning Phase	I	Implementation Phase	O	Operational Phase
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## CASE I: Value of Land cover uncertainty reduction

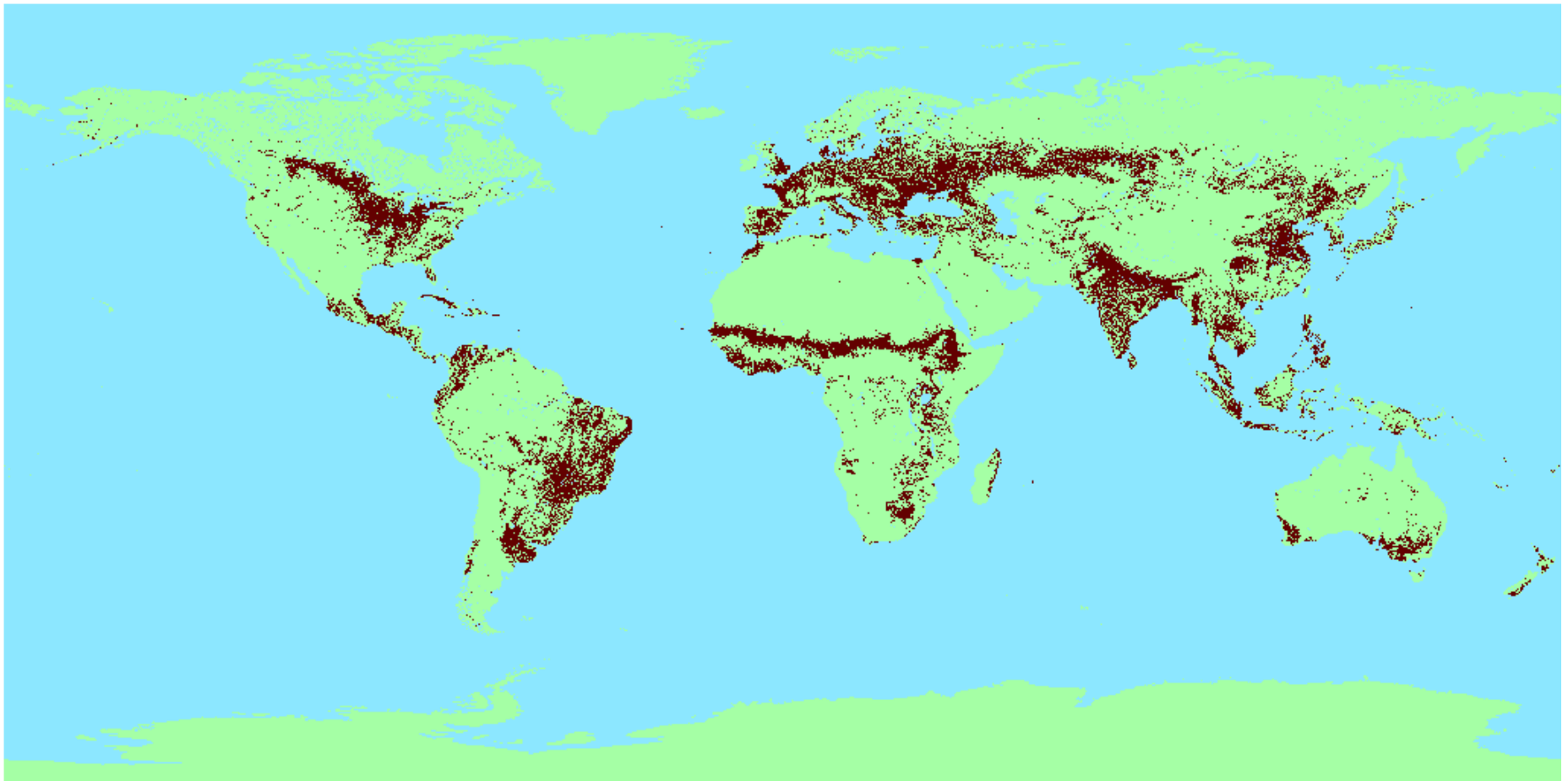
- Biofuels – Food Security – Water - GHG – Ecosystem Trade-off

# The global level of agreement among the four datasets using complete IGBP classification

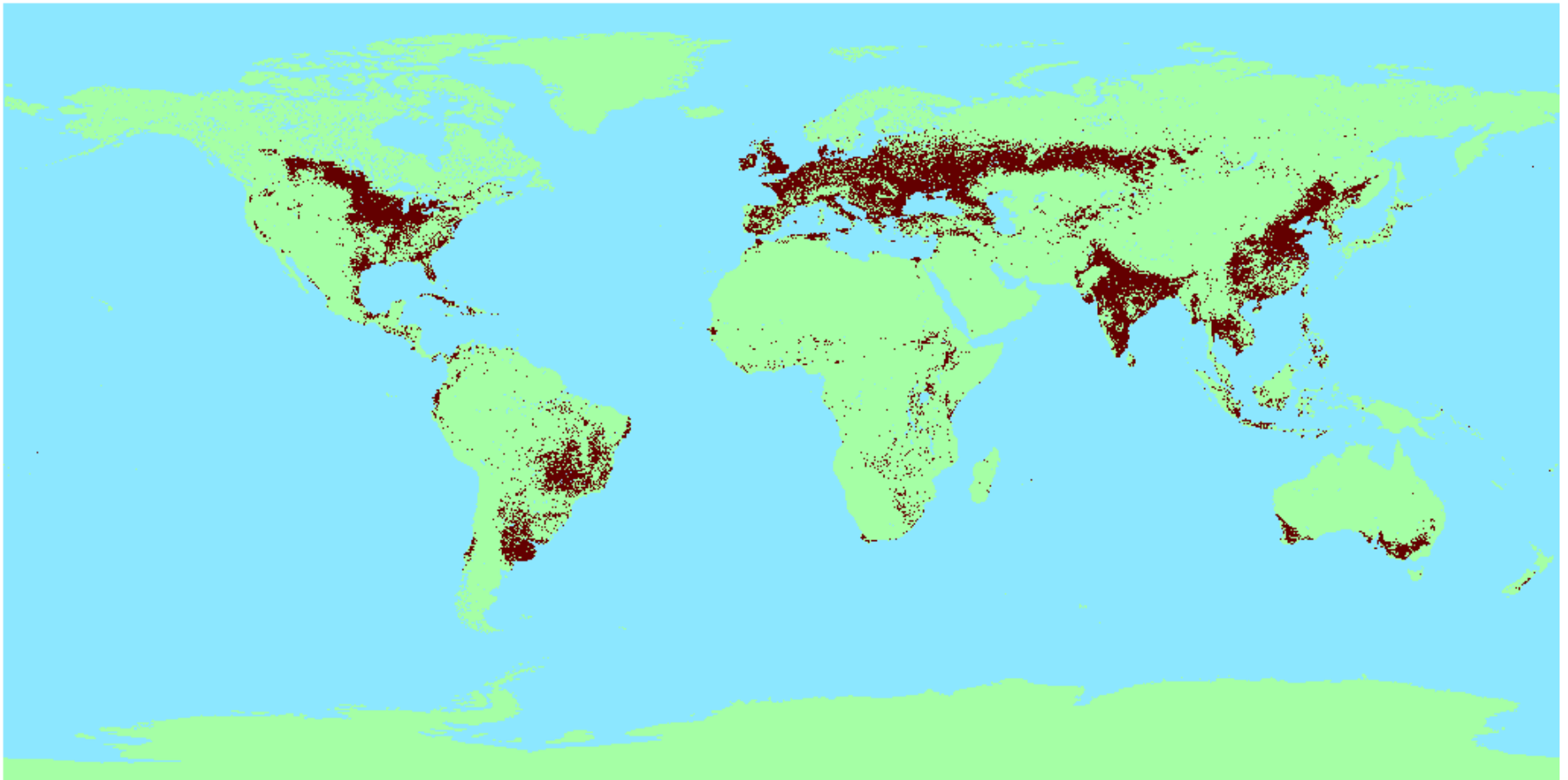


## Land Constraint World Scenarios

**GLC-2000 agricultural land: 2 363 M ha**



## MODIS-2000 agricultural land: 1 937 M ha





GEO






Global

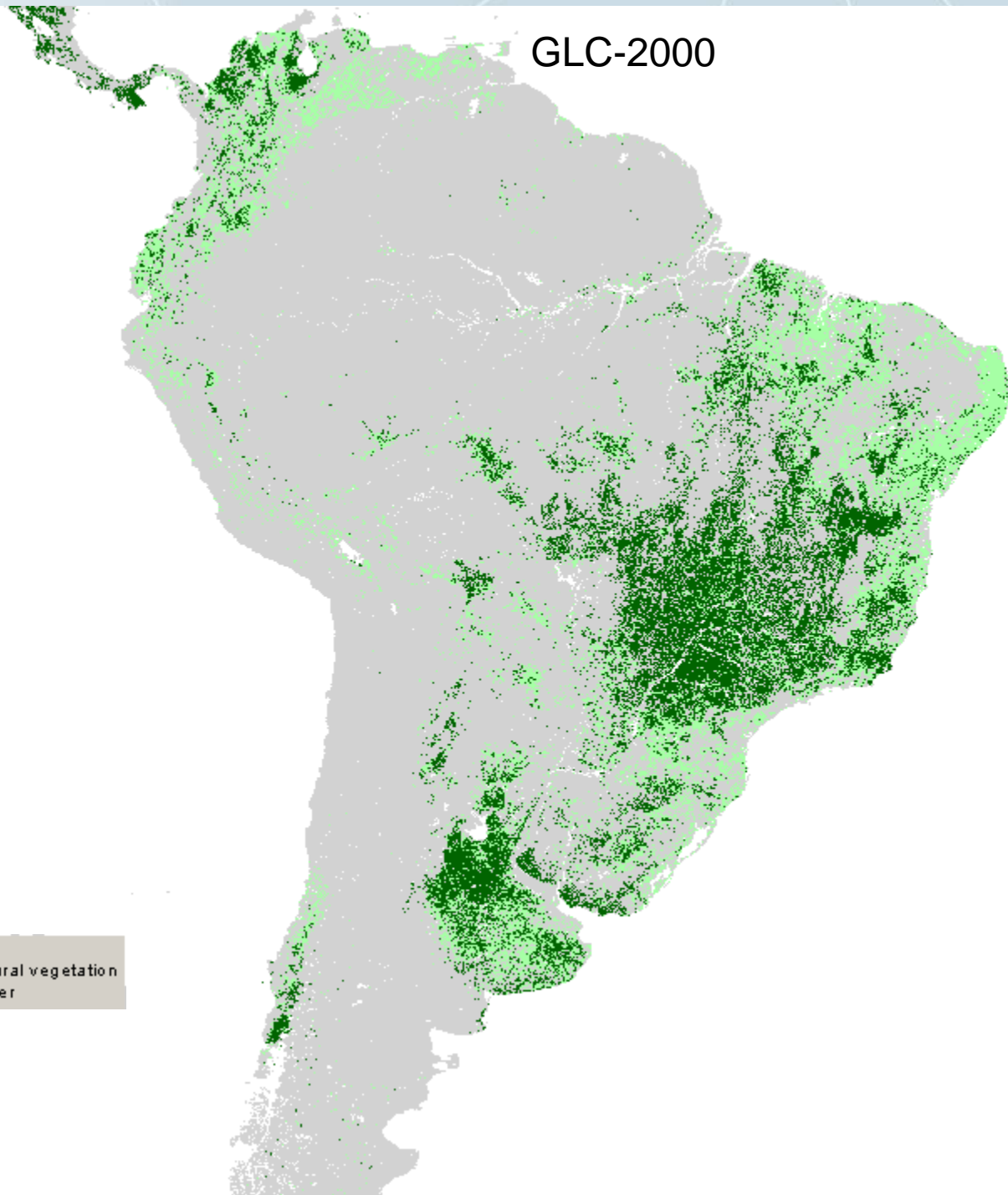
Ben

NC

GLC-2000



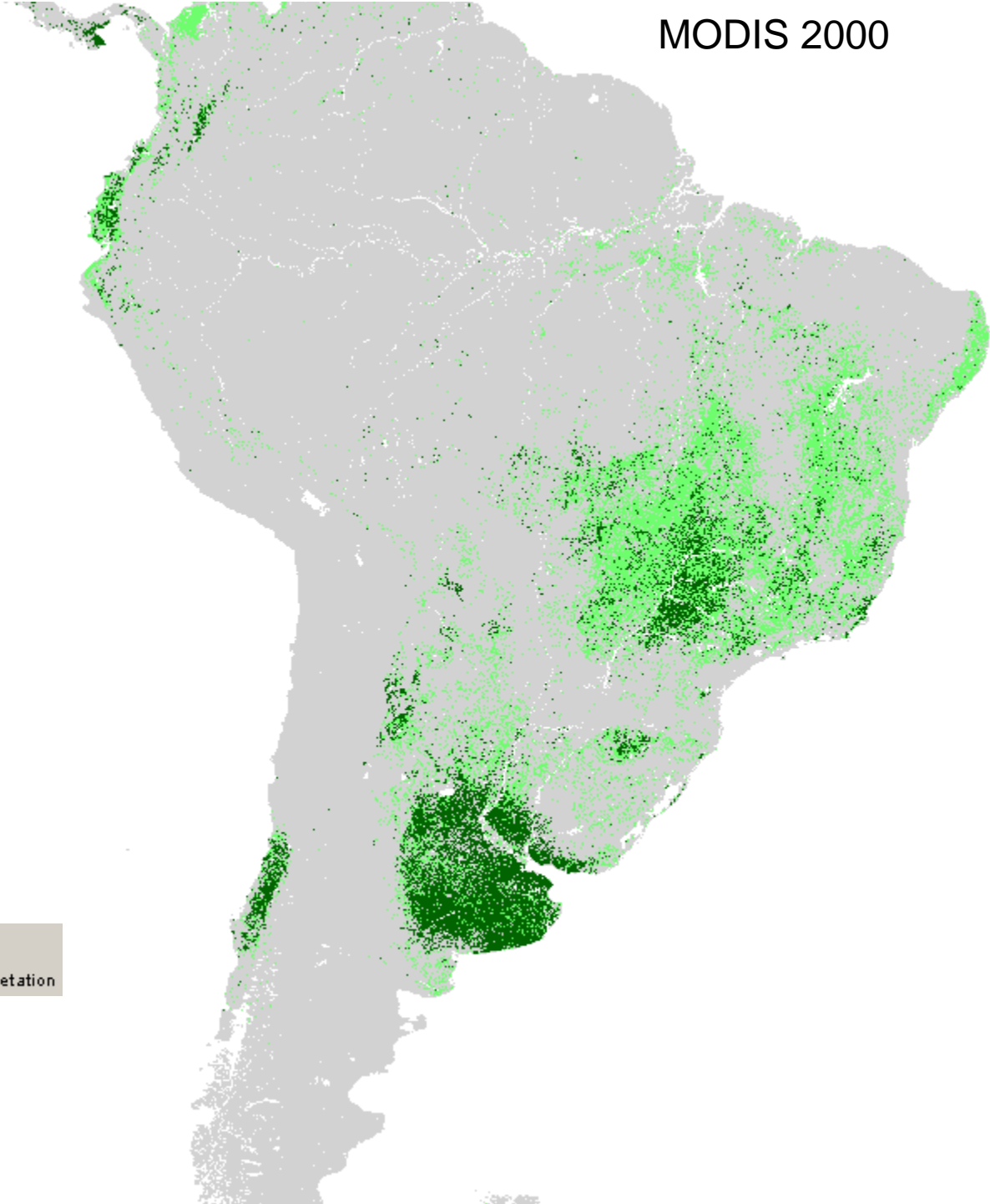
-  Cultivated and managed areas
-  Mosaic: Cropland / Tree Cover / Other natural vegetation
-  Mosaic: Cropland / Shrub and/or grass cover



MODIS 2000

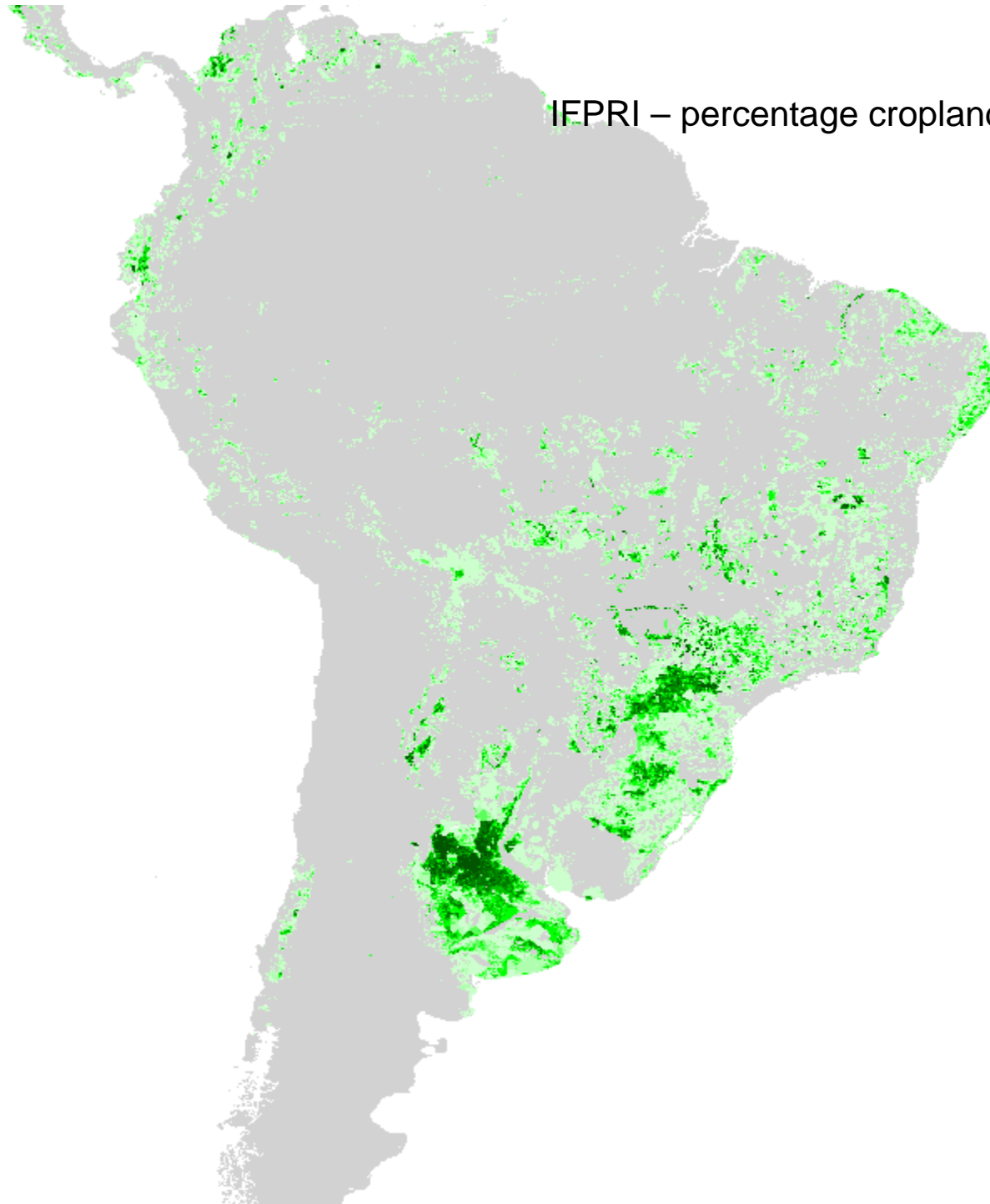
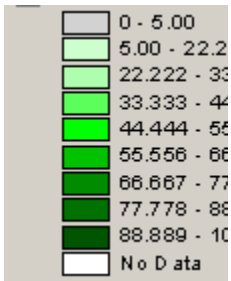


-  Cropland
-  13
-  Mosaic Cropland/Natural Vegetation



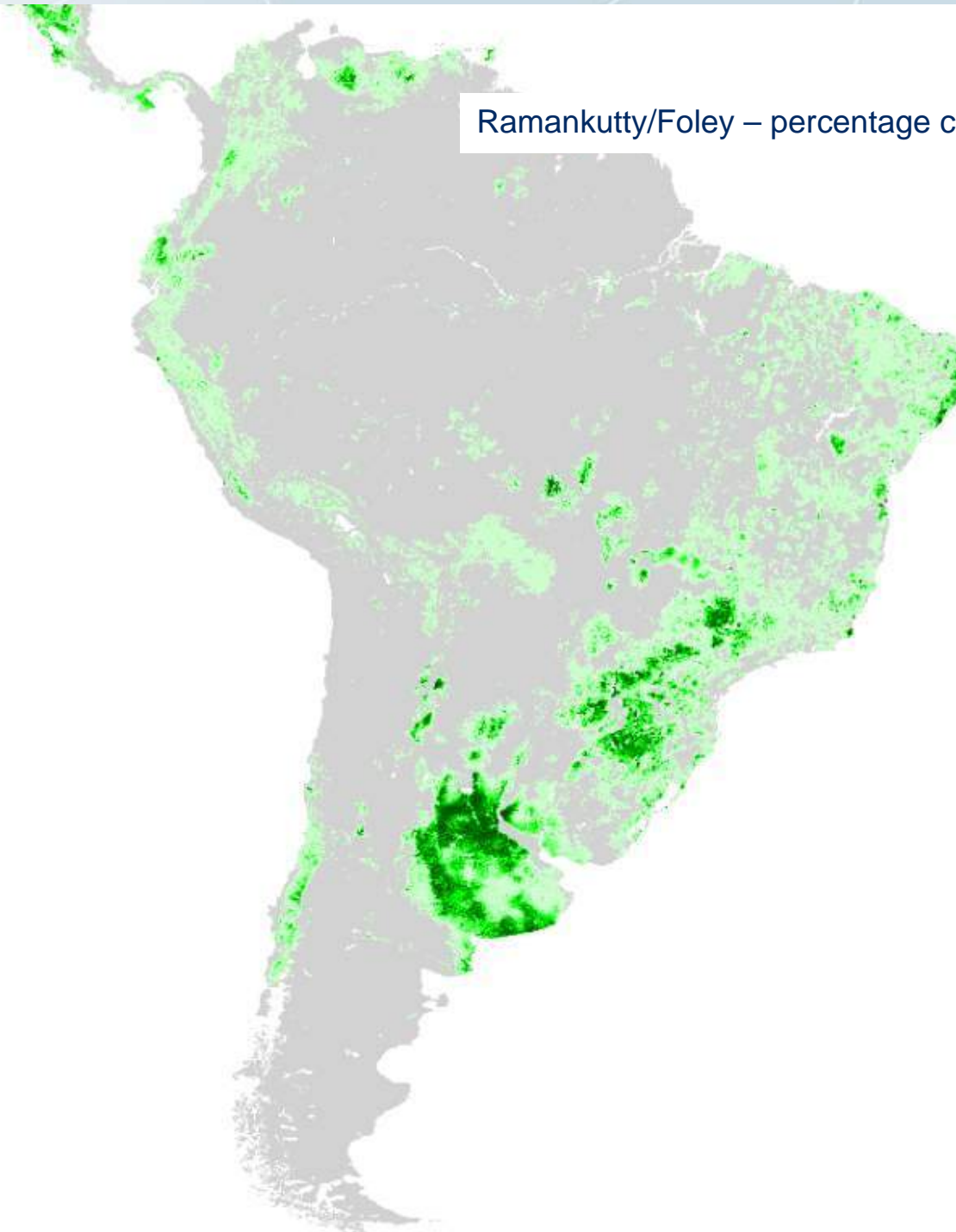
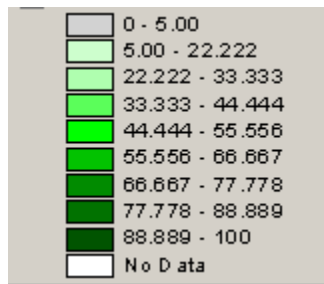


# IFPRI – percentage cropland

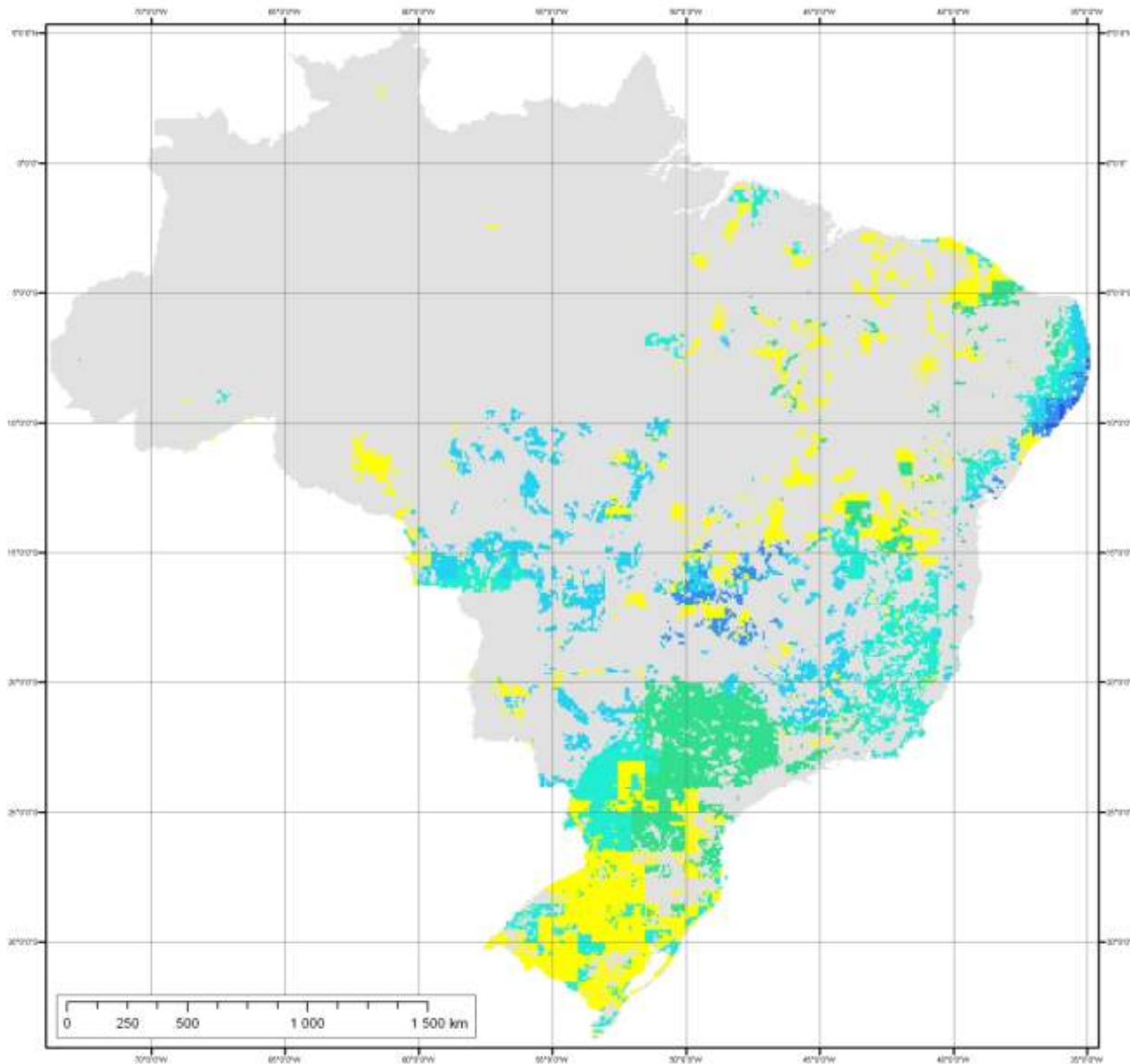




# Ramankutty/Foley – percentage cropland



Wanted to assimilate the new  
**GLOBCOVER** product



**Brazil:**

Sugar cane yield,  
IFPRI allocated area,  
high input system

**Legend:**

**Sugar cane Yield (t/ha)**

- 0
- 0 - 5
- 5 - 10
- 10 - 15
- 15 - 20
- 20 - 25
- 25 - 30
- 30 - 35

- no cropland
- other cropland  
(no sugar cane cultivated)



## Scenario to compute value of land availability uncertainty

### **GLOBIOM calculations**

**2030 estimated food and wood demand**

**+**

Substitution of up to **10% of transport oil energy** consumption

according to IPCC/GGI A2r baseline scenario 2030 in each of the 11 regions  
by **ethanol**.

### **Variants**

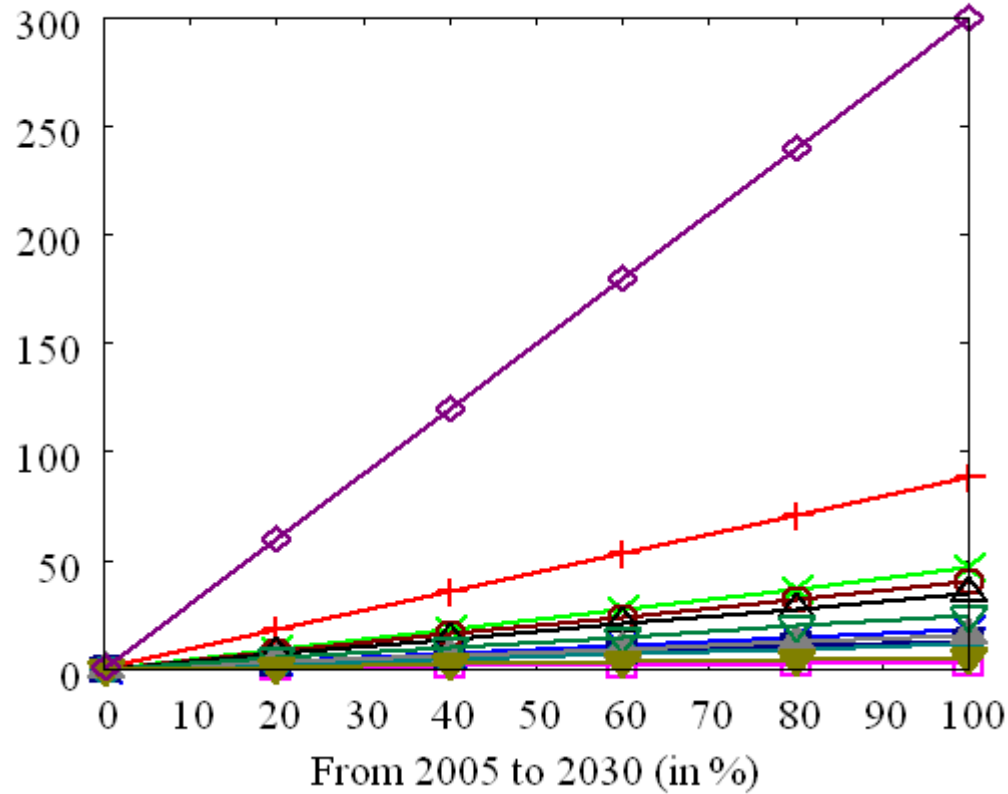
**a) WITH** additional land (explicit supply function)

**b) WITOUT** additional land

**+ avoided deforestation**

# Ethanol Consumption

Ethanol Consumption (in M toe)



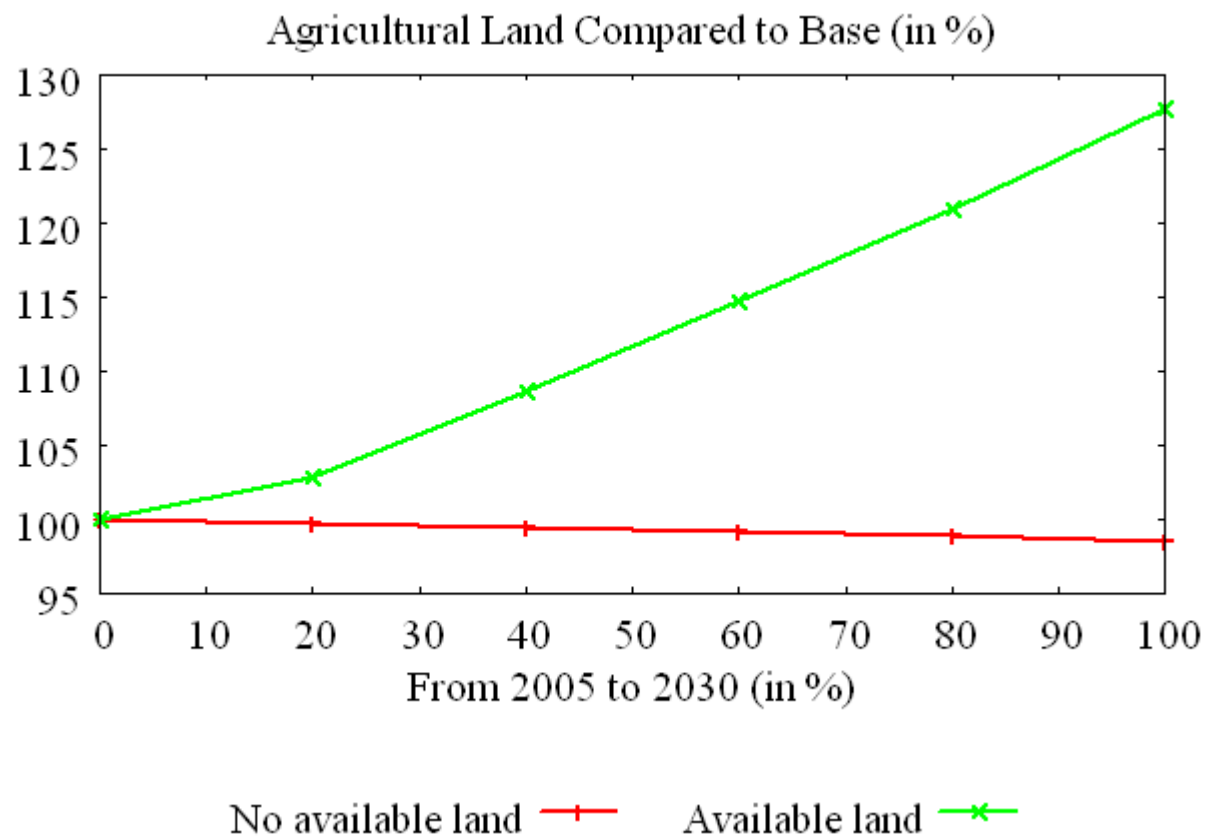
North America  
Western Europe  
Pacific OECD  
Central East Europe

Former Soviet Union  
Planned Asia China  
South Asia  
Other Pacific Asia

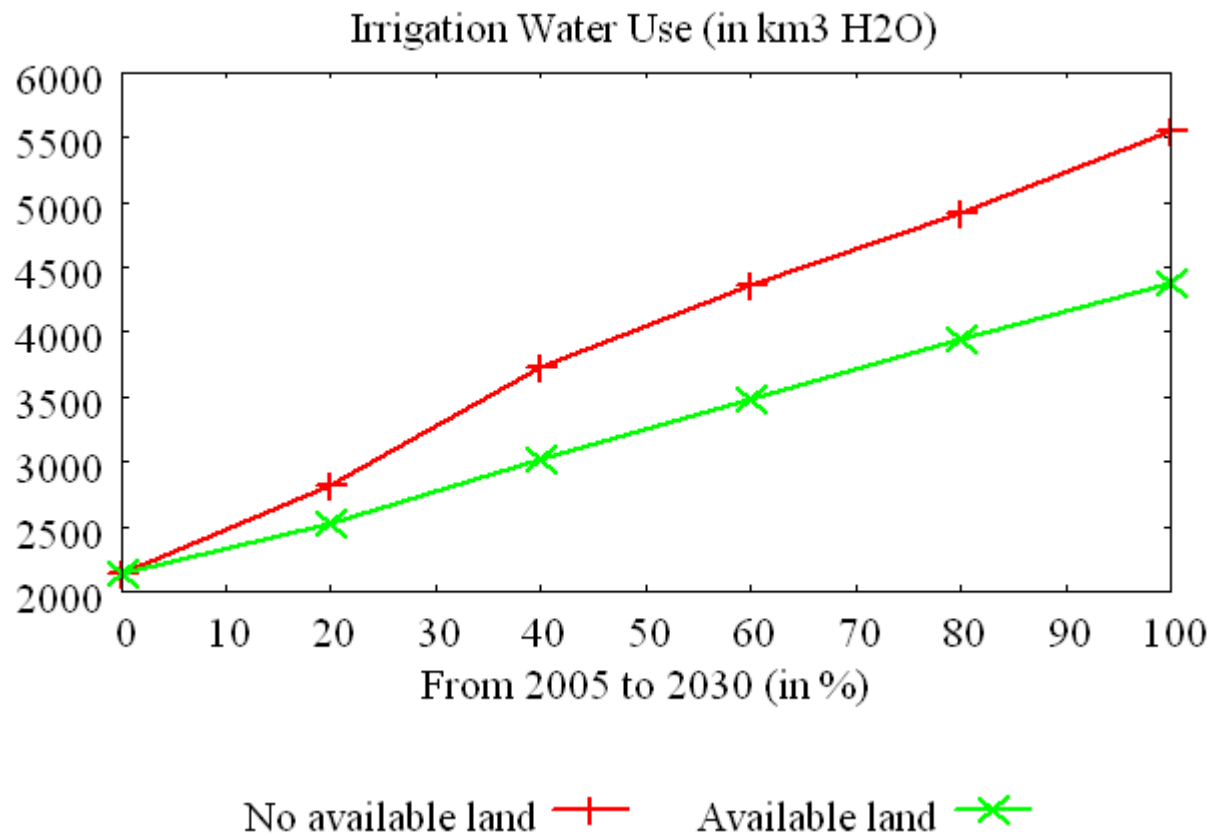
Mid East North Africa  
Latin America Carib  
Sub Saharan Africa  
WORLD

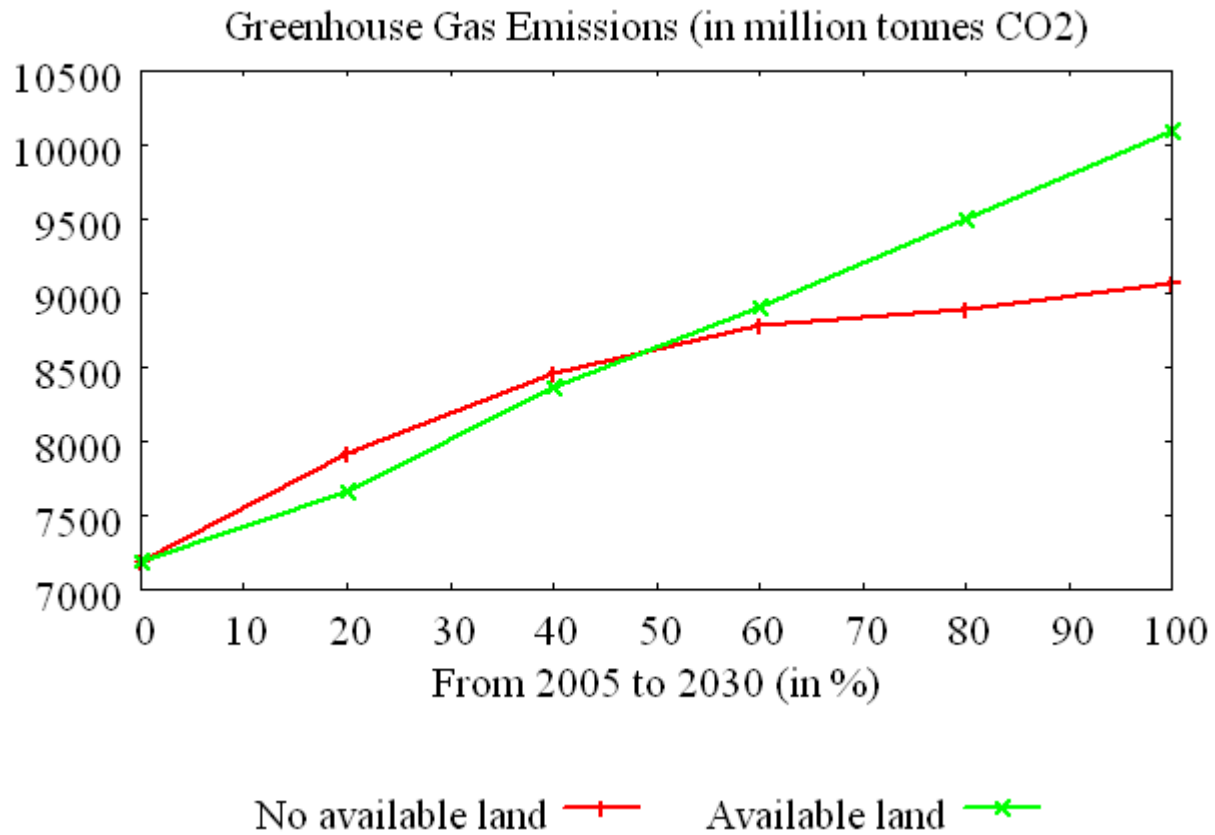


## AgLand Use Scenario

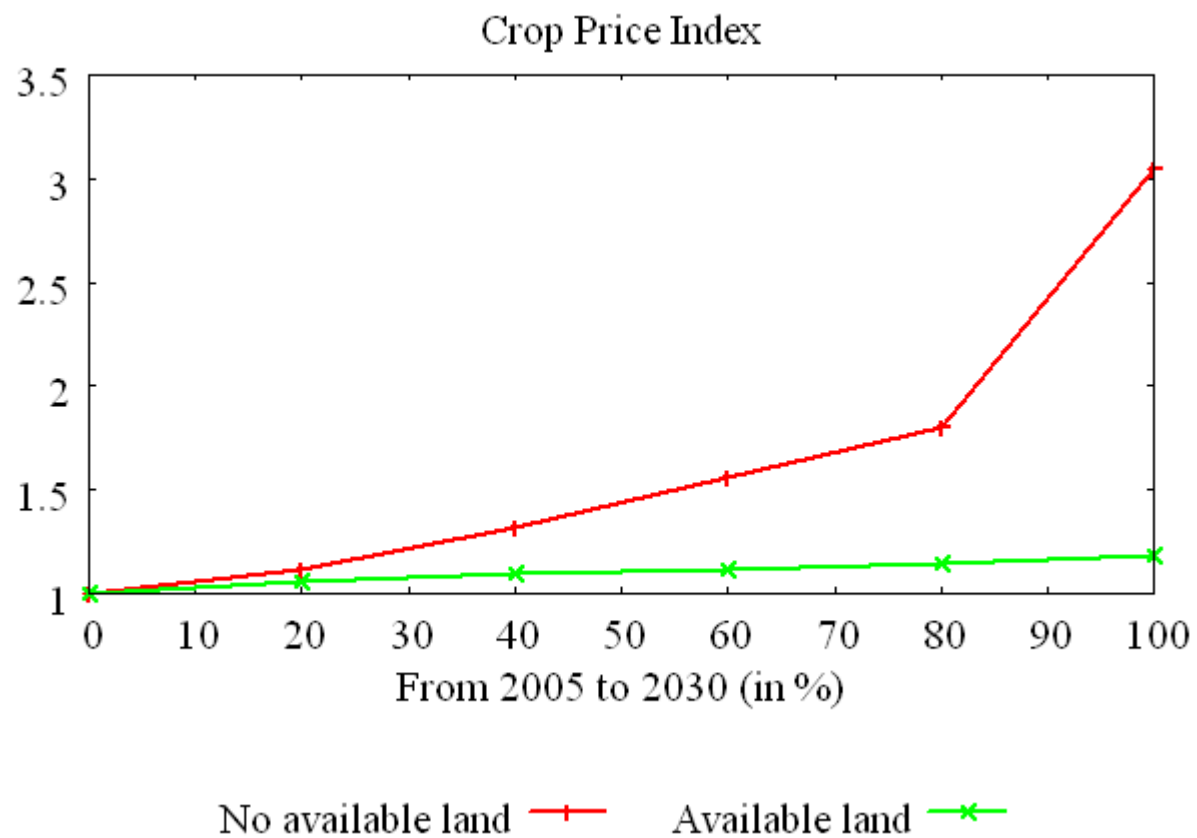


# Water Use

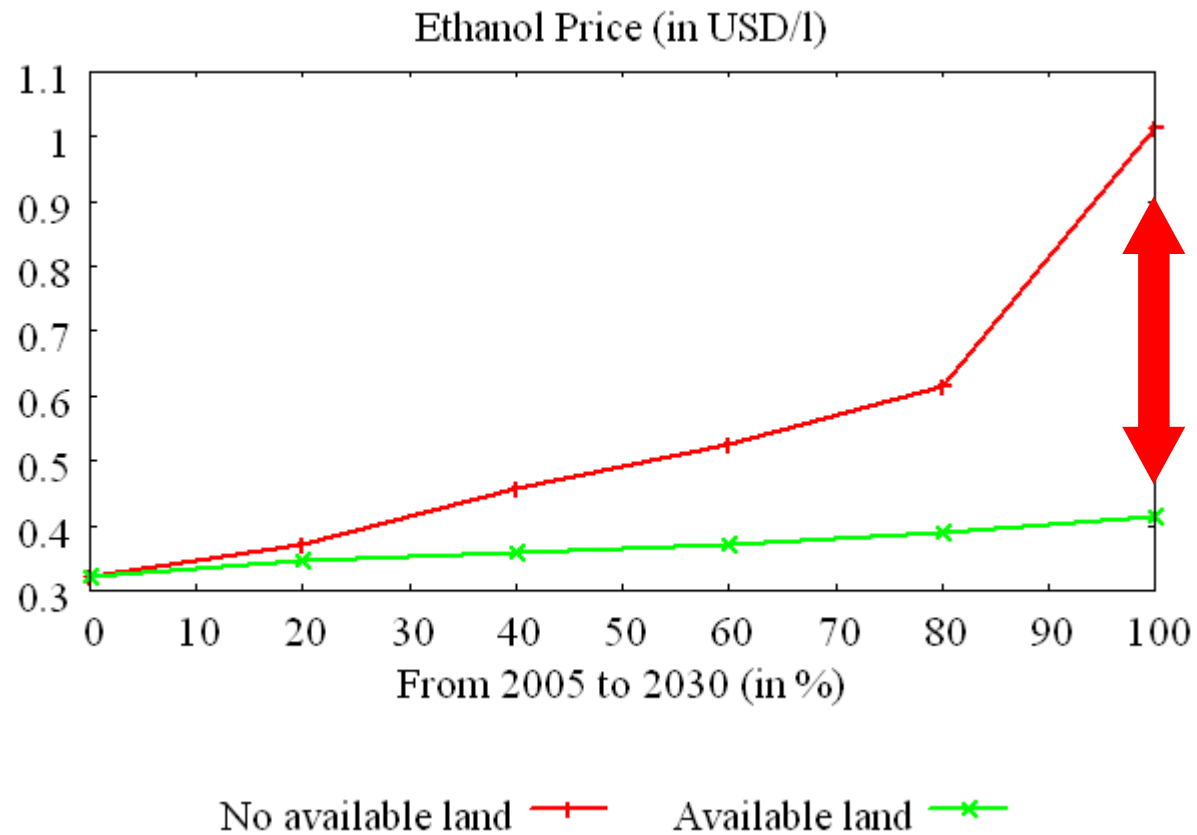




# Crop Prices



### III. Illustrative application

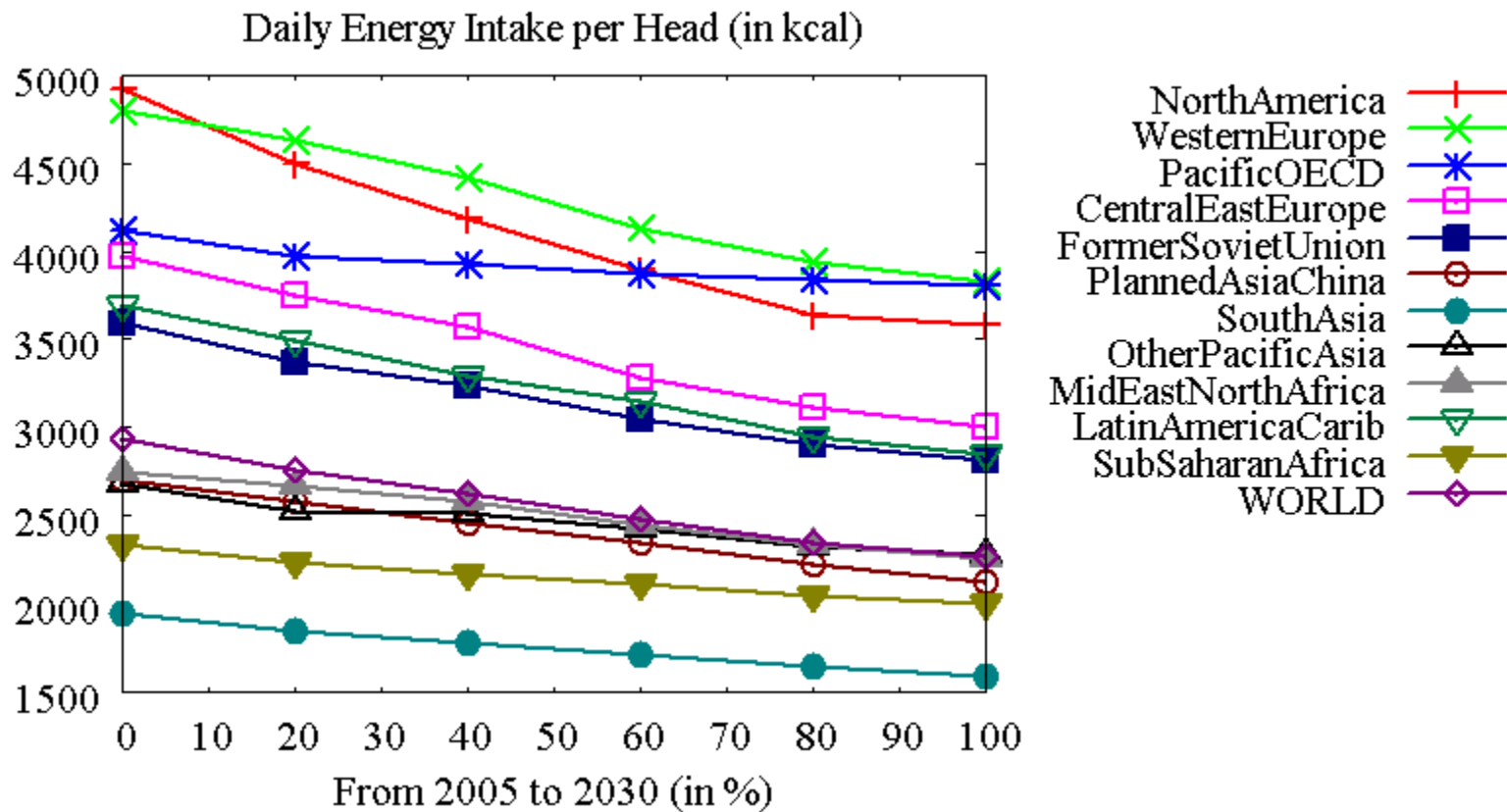


**Land availability uncertainty is a  
USD 350 billion  
Gas bill Question in the scenario**

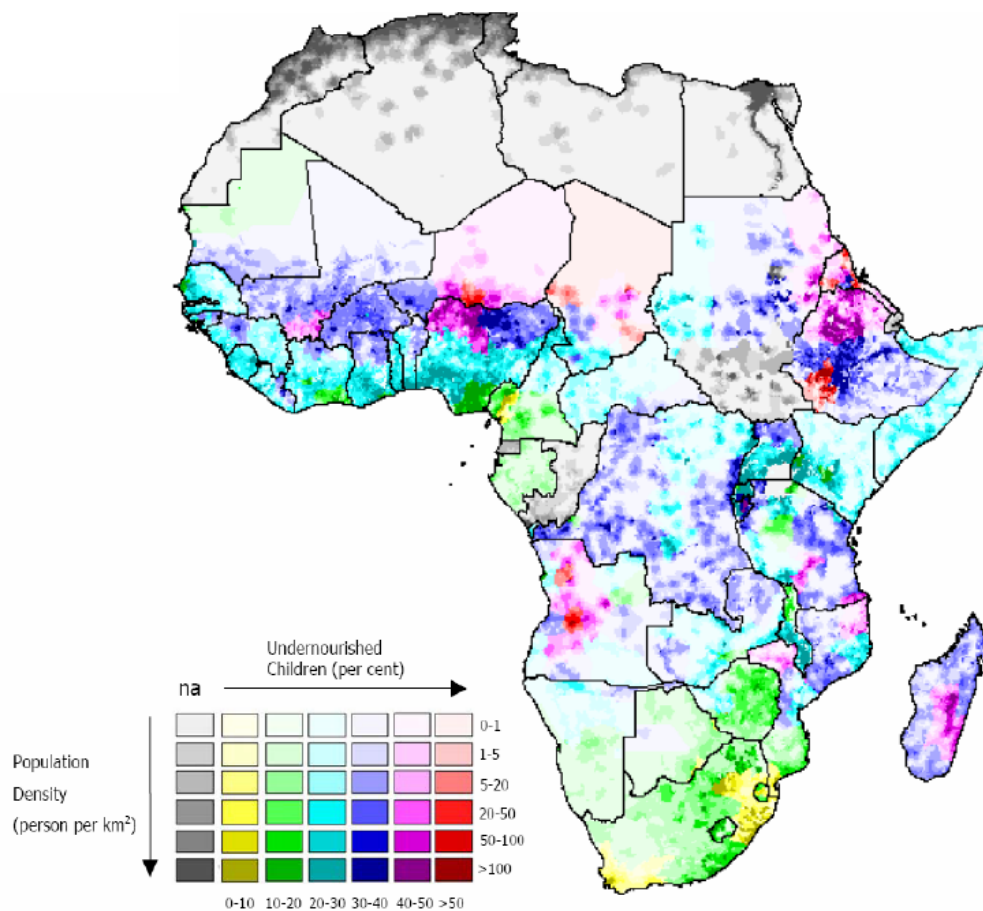
### III. Illustrative application

Further applications:

Ethanol production x Food security (Obesity)



# Undernourished children



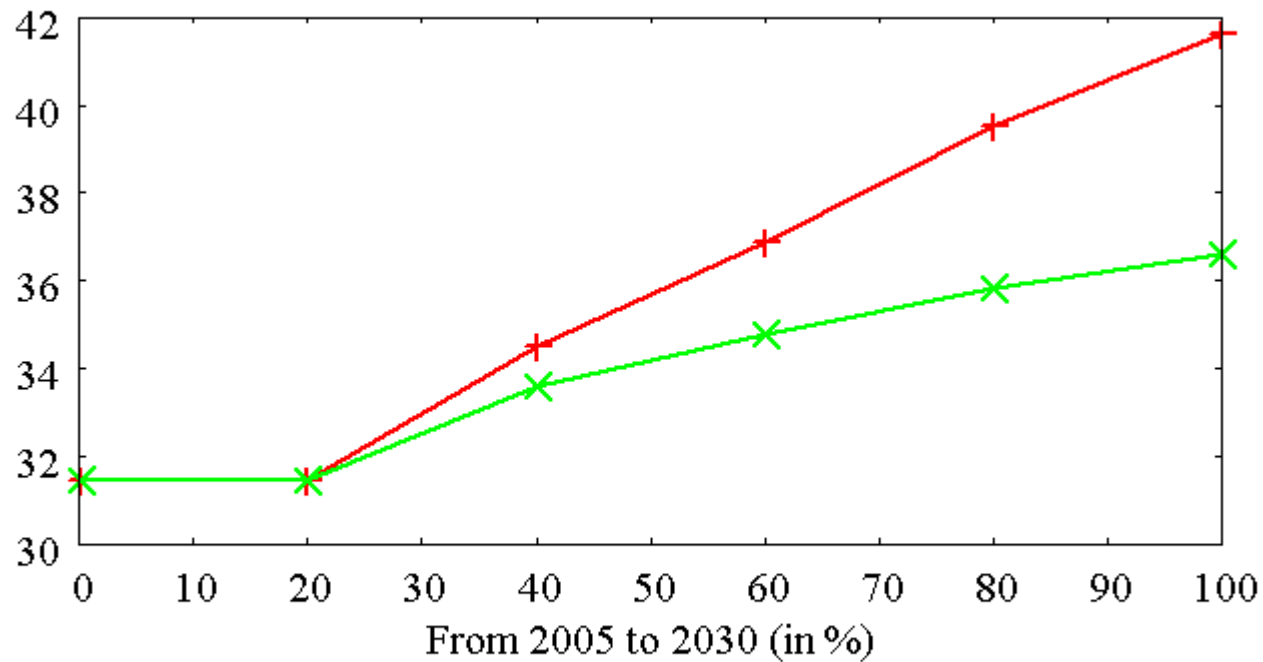
Source: Keyzer 2006

## Human Cost

Further applications:

Ethanol production x Food security (Obesity)

Prevalence of Malnutrition in Sub-Saharan Africa (%)

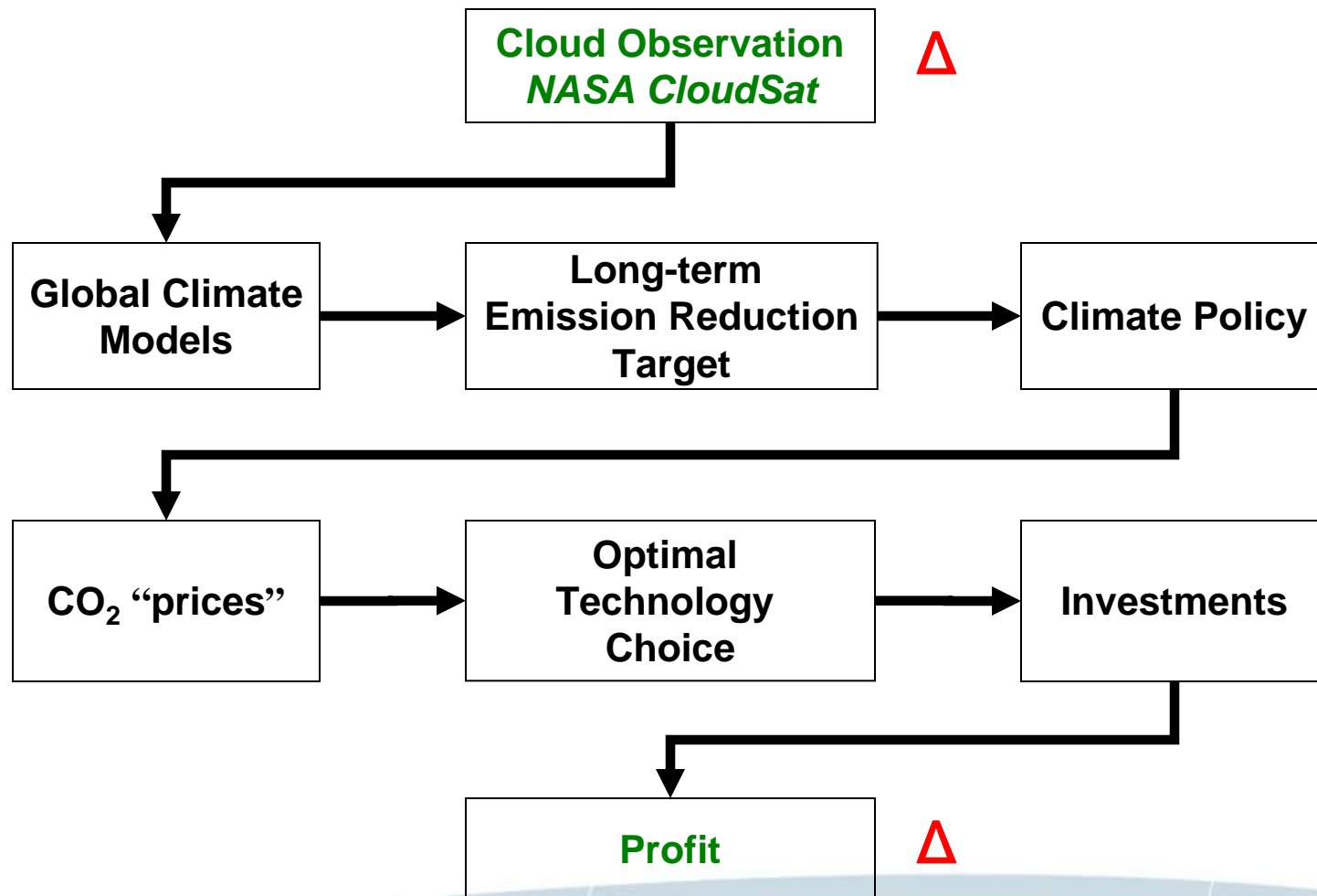


No available land + Available land x

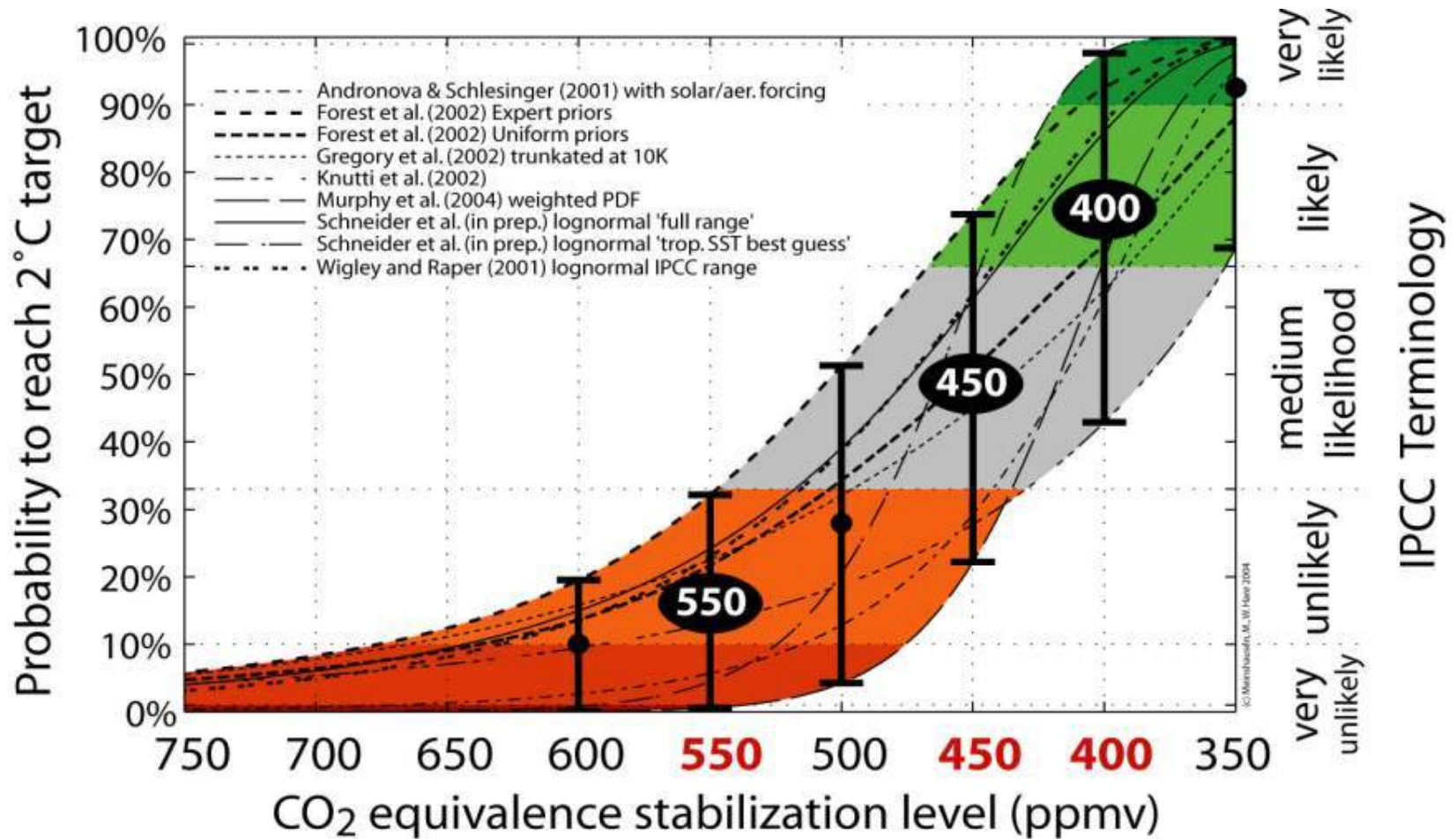
## CASE II: Value of Climate sensitivity uncertainty reduction

- Energy Investment Problem

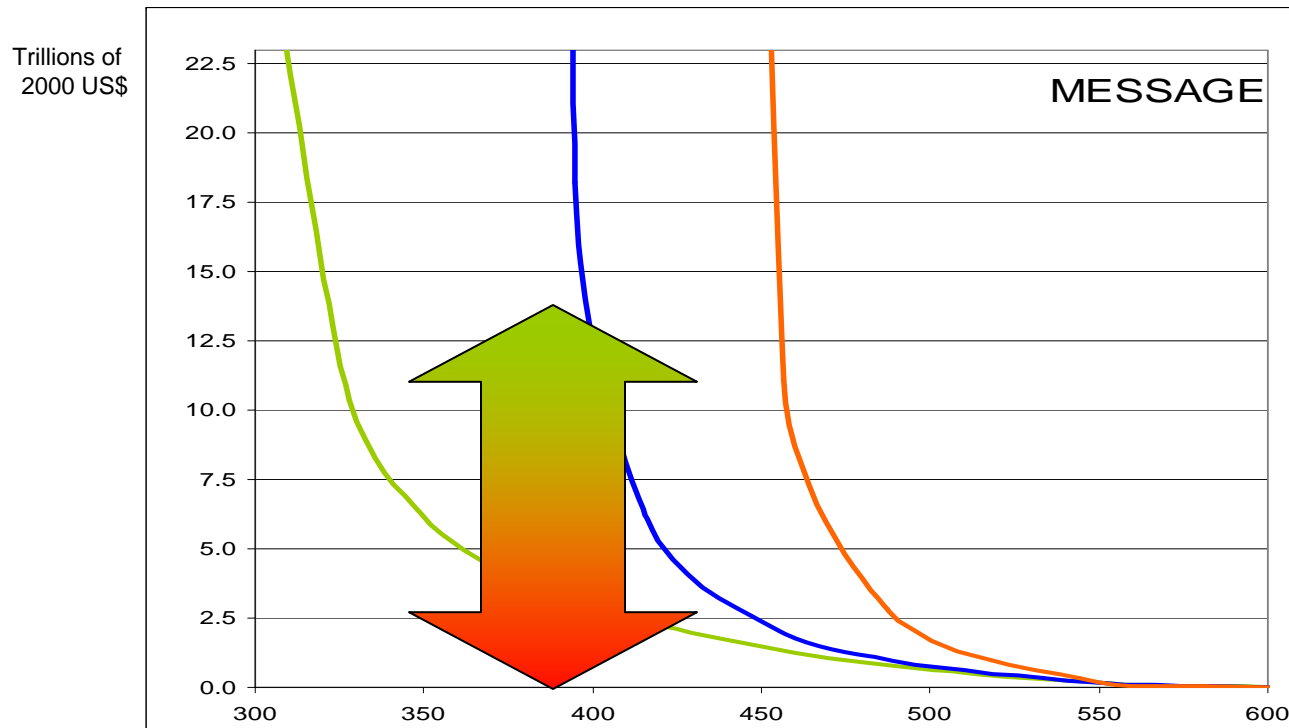
## Observations $\leftrightarrow$ Benefits Chain



### Meeting the 2°C objective

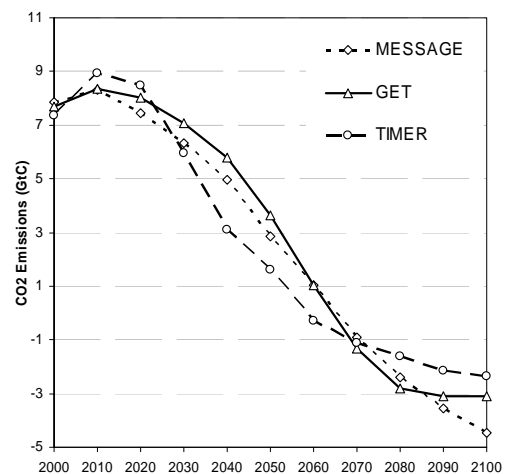
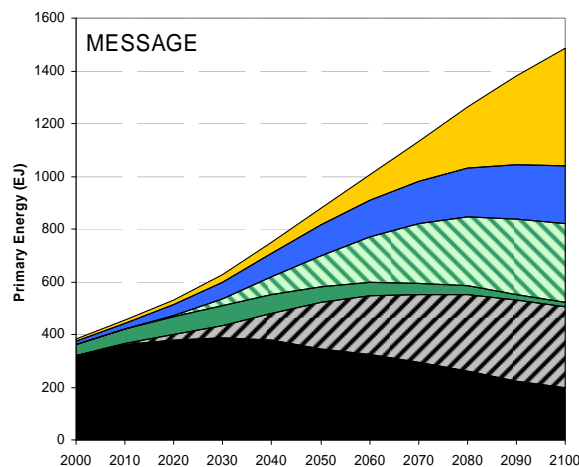
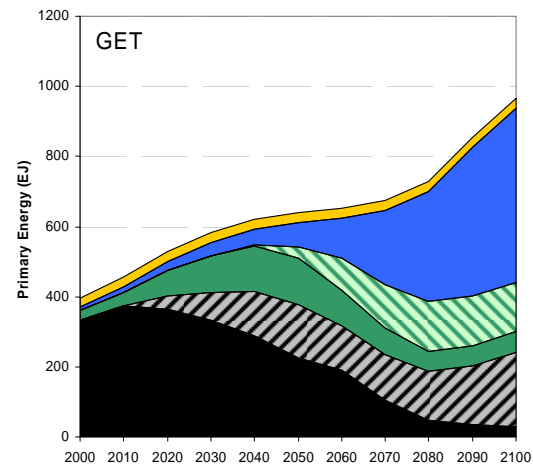
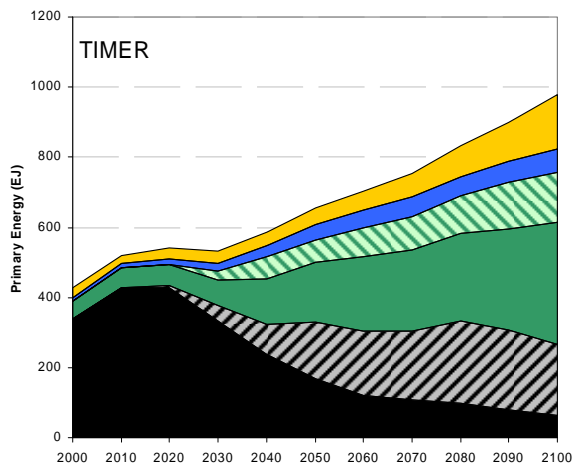


## Net present value costs for atmospheric CO<sub>2</sub> stabilization by the year 2100

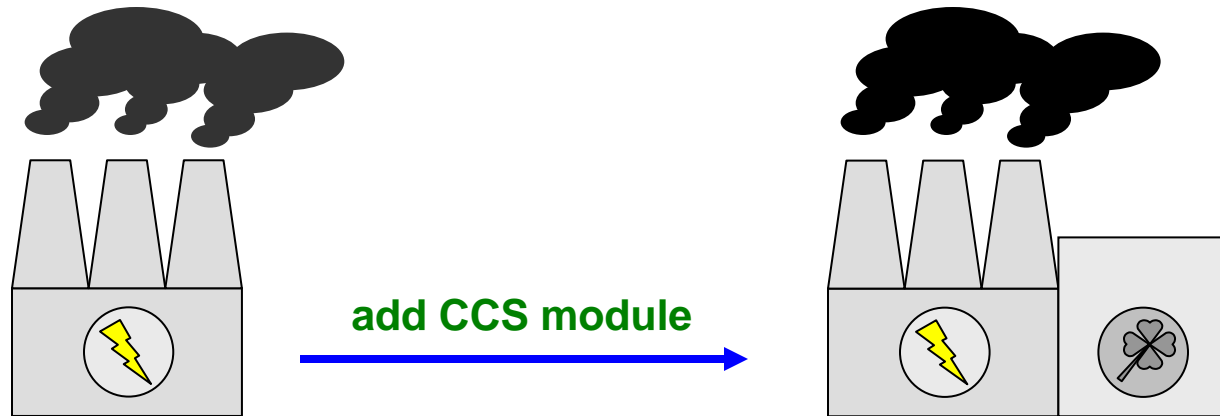


**Green** ~ BECCS is included  
**Blue** ~ fossil CCS only  
**Red** ~ no CCS

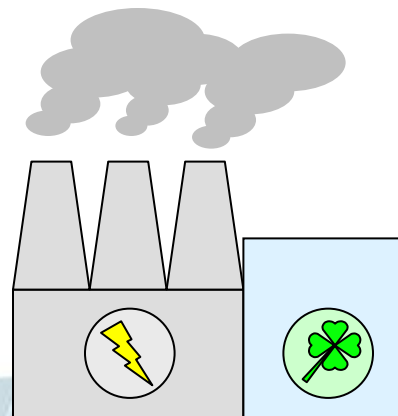
# Global



## Real Options Model in the Power Generation Setup



options to **add**  
**C**arbon  
**C**apturing and  
**S**equestration  
module and  
switch it **on/off**  
during the operation



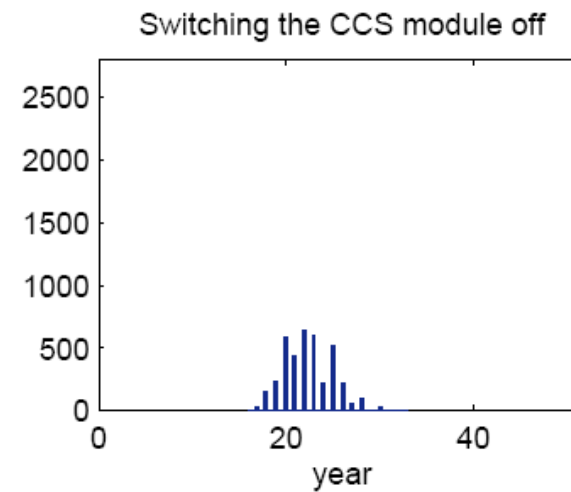
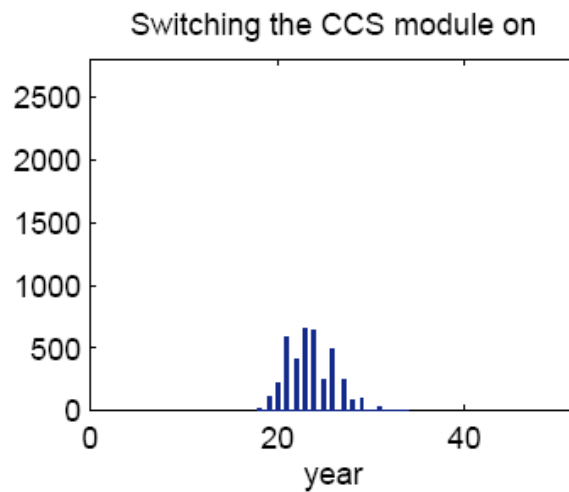
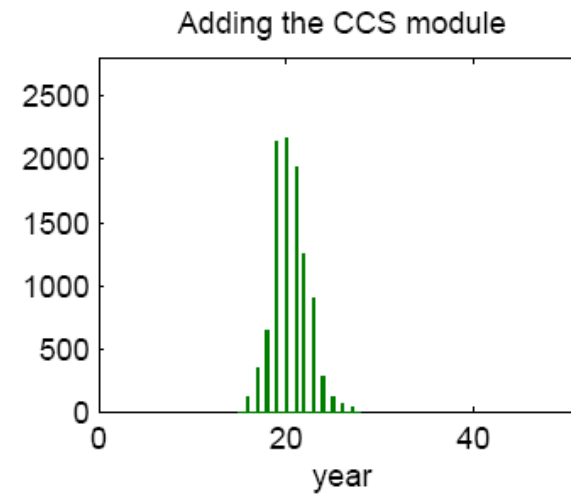
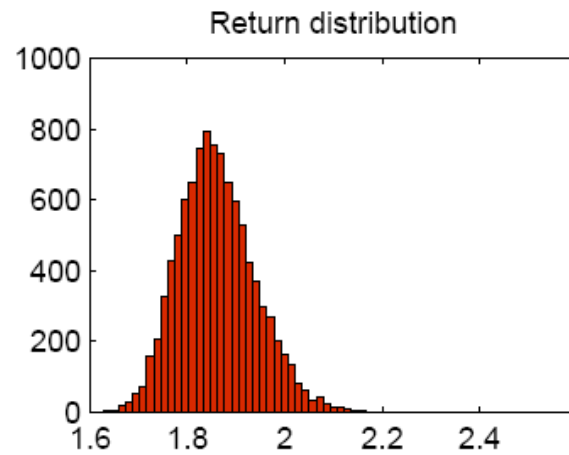
**switch ON**  
**CCS module**

**switch OFF**  
**CCS module**

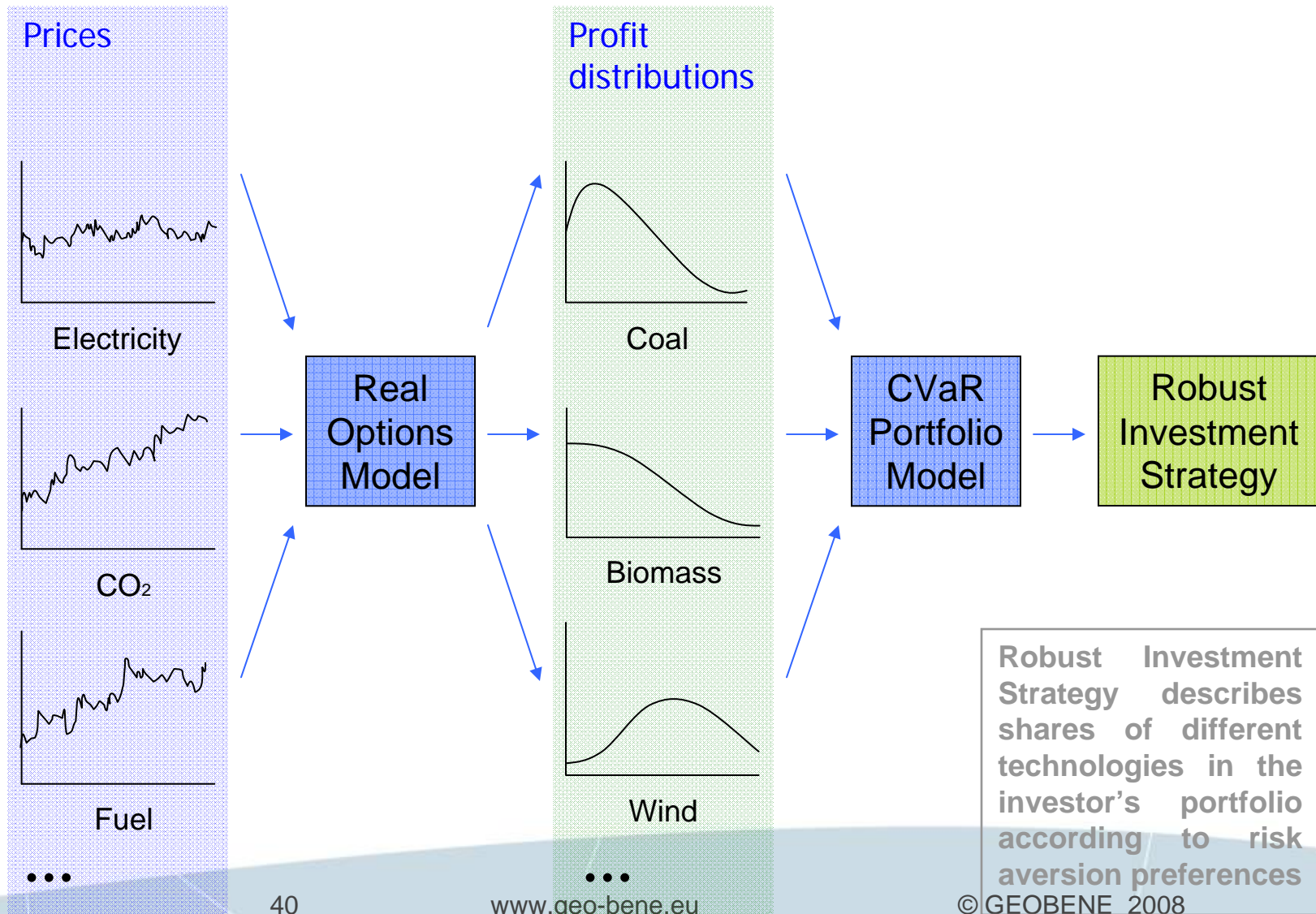
## Purpose of the Real Options Approach

Maximizing of expected discounted profit facing uncertainty due to incomplete information on future prices and find:

1. Optimal **time** for investment in CCS module
2. Optimal **control** of the CCS module

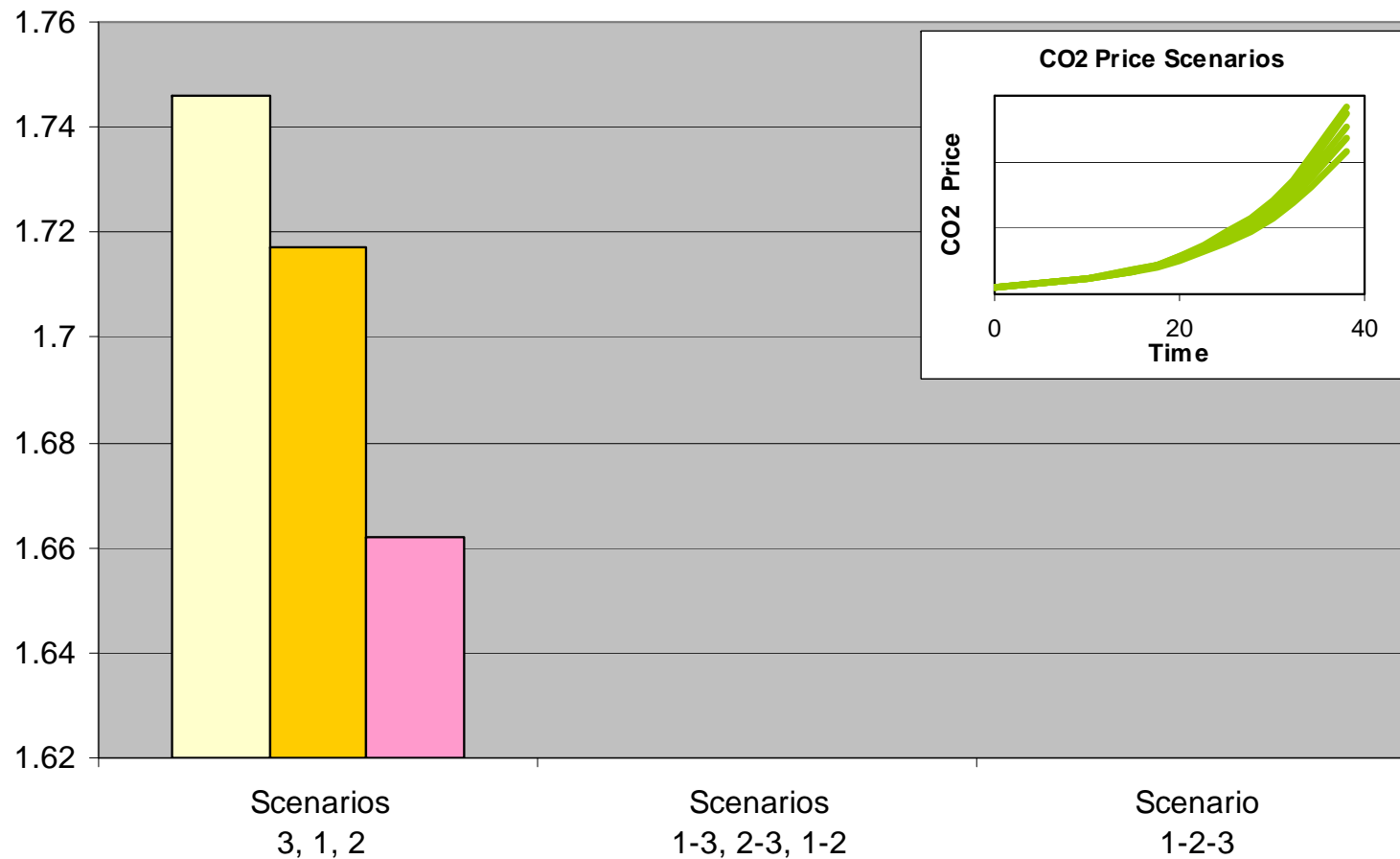


# Combined Real Options & Risk Management Framework



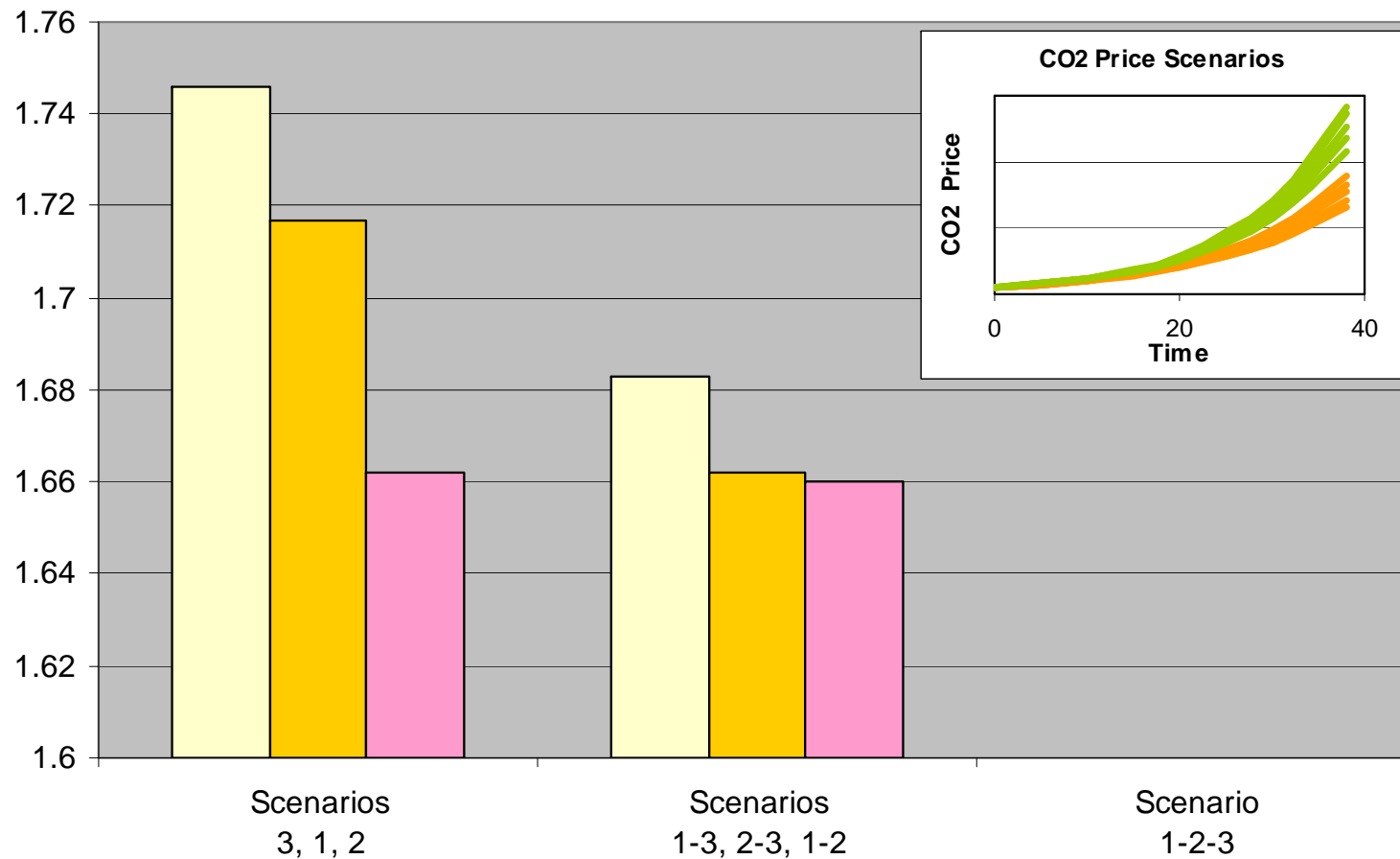
## Impact of Uncertainty Reduction on Returns

### Optimal Maximin Portfolios and 95%-CVaRs



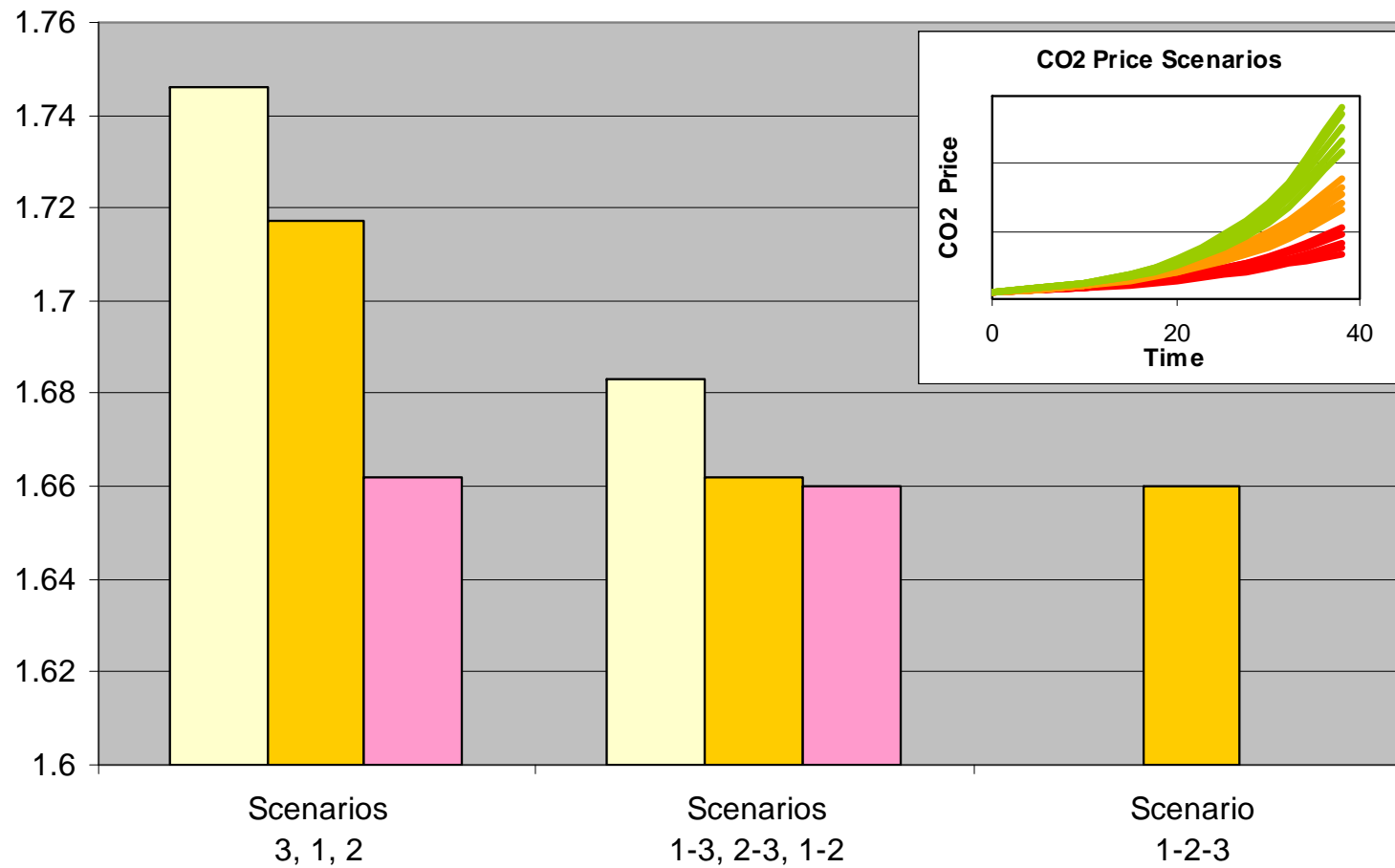
## Impact of Uncertainty Reduction on Returns

### Optimal Maximin Portfolios and 95%-CVaRs



## Impact of Uncertainty Reduction on Returns

### Optimal Maximin Portfolios and 95%-CVaRs



## CASE III: Banda Aceh Case Study

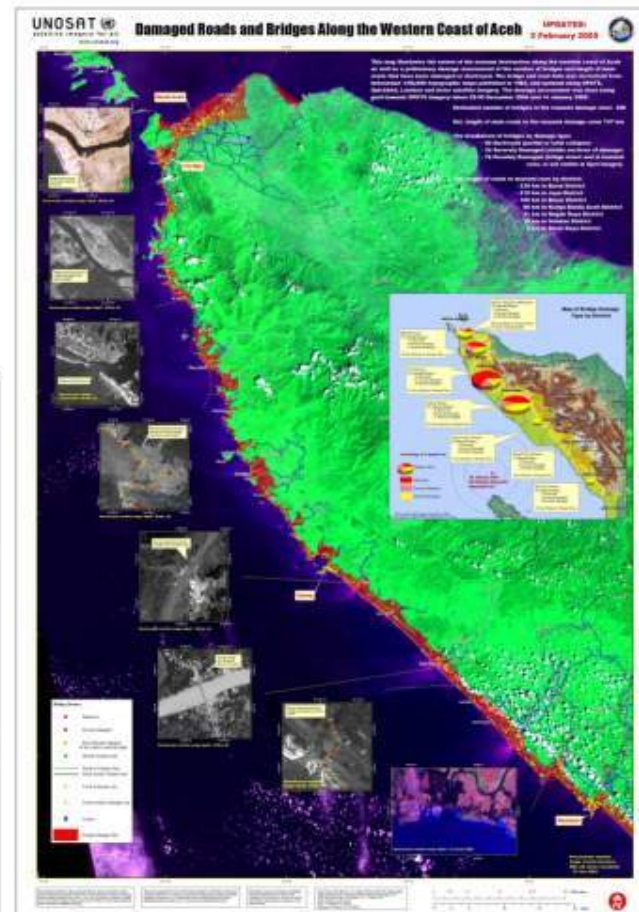
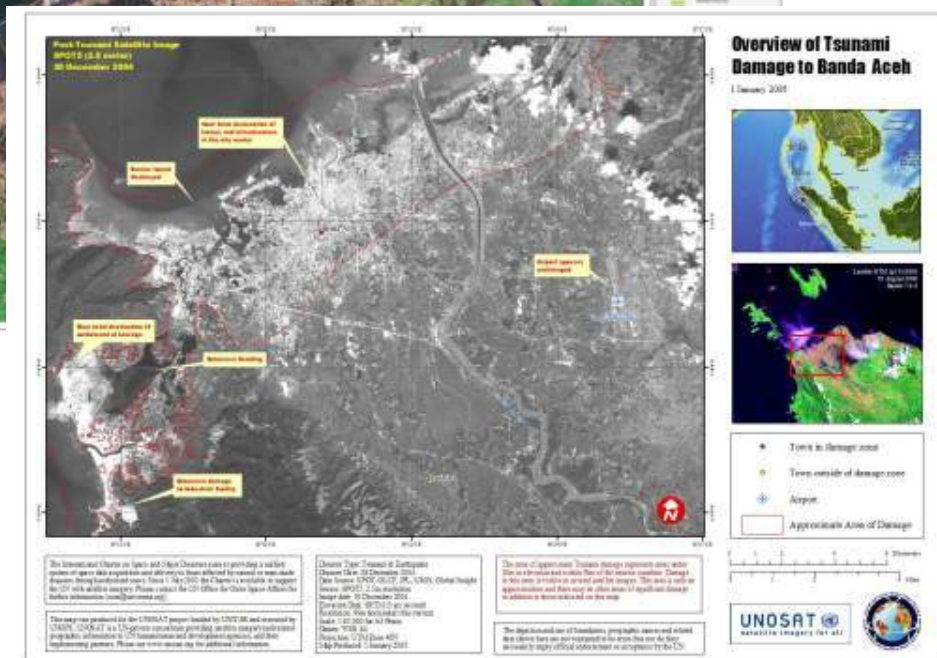
- Determine value of information used by Space Charter
- Assess value of information in disaster recovery – Banda Aceh case study

## Space Charter

- ESA reports that 210 individual maps combining over 19 different satellite data sources were used towards the International Charter's mission for the Boxing Day Tsunami.
- Thanks to the availability of a pool of satellite imagery through the Charter, damage assessment evaluations have accelerated recovery processes for infrastructure rebuilding (houses for example).



<http://unosat.web.cern.ch/unosat/>



## Relief Effort

- According to the RAN Database (Recovery Aceh Nias *rand.brr.go.id*), as of 10.01.08 a total of 490 agencies have committed 3.8 billion USD.
- Among this vast amount of support are various types of Earth Observation (EO) data (ie. orthophotos, satellite scenes and the creation of a group – SimCenter, to administer this data).

## Preliminary Efforts

- Accomplished initial round of interviews
- Met with 20 different groups, over 50 people
- All organizations using to some extent spatial data
- Identified organizations with specific examples for further analysis



<b>Org. Type</b>	<b>Organisation</b>	<b>Contact</b>
Nat. Gov	BRR, Pusdatin	Mr. E. Darajat
Nat. Gov	BRR, Bakosurtanal	Mr. Darmawan
University	UNSYIAH, GIS & RS	Mr. M. Affan
University	UNSYIAH, Vice Rector	Mr. Dhalan
University	UNSYIAH, TDMRC	Mr. Dirhamsyah
Local Gov	BPN	Mr. G. Suprato
Local Gov	AGDC	Mr. S. Gan
NGO	ABD - ETESP	Mr. E. Van Der Zee
NGO	Sea Defence Cons.	Mr. J. Kraaij
UN	UN ORC	Mr. H. Busa
UN	UNICEF	Mr. B. Cahyanto
UN	UNFAO	Mr. Sugianto
NGO	LOGICA	Mr. D. Hurst
NGO	GTZ-SLGSR	Mr. M. Widodo
NGO	ManGEONAD	Mr. T. Rehman
NGO	Leuser Int. Fnd. (YLI)	Ms. D. R. Sari
NGO	Flora Fauna Int. (FFI)	Mr. Syaifuddin
NGO	Sogreah	Mr. B. Coiron

## Preliminary Findings

Several main issues repeating  
(ranked)...

- Frequency of receiving data low
- Access to data
- Need for more/better trained staff
- Need for higher resolution data in some cases
- Sharing data - Vendor restrictions
- Downloading speed
- **A lot of uninformed decisions are made => inefficient allocation of 3.8 Billion \$**



## Conclusions

- Integrated Long-run benefits can be measured in the trillions - demand pull
- Operational GLOBAL GEOSS .... Supply push is a “?”