



GROUP ON
EARTH OBSERVATIONS

**Call for Participation:
*Project Proposals for Earth Observations
in Decision Support***

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(taken from material presented by
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***STC Meeting • San Francisco, CA •
16-December-2008***



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CFP for Decision Support Projects

Proposed Initiative

A Call for Participation (CFP) that seeks proposals for projects to apply Earth observations to improve policy decisions and management decisions.

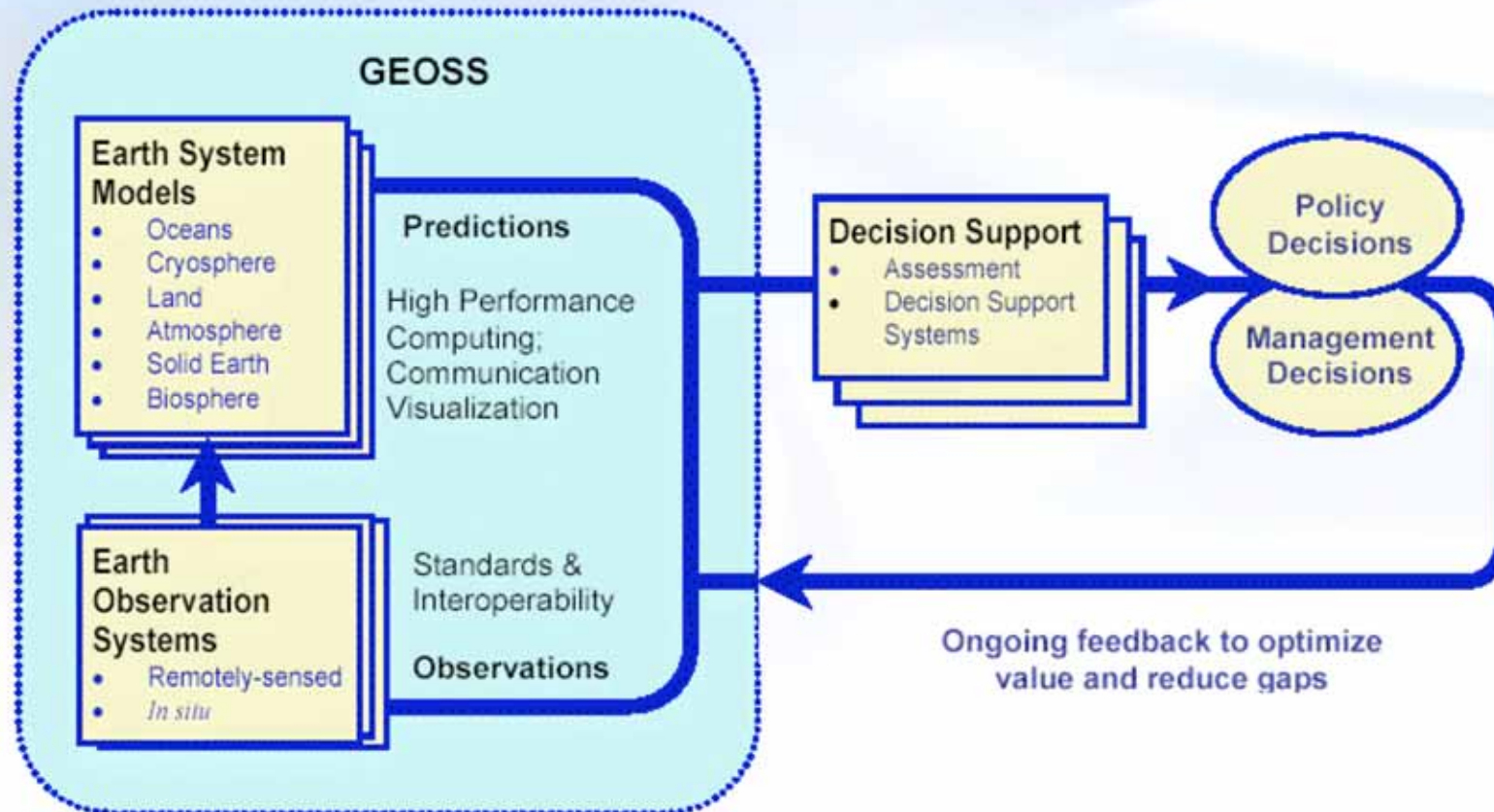
Specific focus on projects helping end users in developing countries apply Earth observations.

Proposed joint effort by GEO User Interface Committee and Capacity Building Committee to manage this CFP



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Proposed CFP would support projects connecting the parts of this diagram to demonstrate societal benefits from Earth observations and GEOSS. 3



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Proposal: GEO Tasks and UIC/CBC Roles

Proposed CFP supports GEO Tasks

US-06-02 (Communities of Practice)

CB-07-01a (Engaging Donors).

For projects involving Developing Countries:

UIC and CBC would attempt to match promising projects with potential donor organizations.

GEO would not provide funding for any projects.

For other projects:

UIC and CBC would try to match projects with experts in Earth observations and applications; use of GEO Portal



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Status

Draft of CFP Written

Presented to CBC in
September at Boulder meeting

Incorporating CBC and UIC
comments

Request comments from STC



EARTH OBSERVATIONS IN
DECISION SUPPORT PROJECTS

CALL FOR PARTICIPATION

CFP Released: *Date TBD*

Preliminary Ideas Due (Optional): *Date TBD*

Final Proposals Due: *Date TBD*

Project Kickoff Meeting: *Date TBD*



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Three Types of Projects

Type I: New Applications Projects

For organizations with limited experience, capacity, resources in applying Earth observations to decision making. *These projects are primarily focused at supporting developing countries.*

Type II: Applications Improvements

For organizations with some experience applying Earth observations to decision making; For those needing assistance with new types of Earth observations.

Type III: Applications Examples

For organizations that have successfully applied Earth observations to their decision making. Want to demonstrate their application and help other organizations adopt the application. (Encourage these organizations to record their application in GEO registries.)



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CBC's Revision CFP Process & Project Phases

Stage 1: Short Proposal Development. *GEO announces CFP; teams submit short proposals*

Stage 2: Full Proposal Development. *Assess the full proposals*

Stage 3: Project Initiation. *UIC & CBC attempt to match projects with technical experts and funding organizations. Kick-off meeting with training sessions*

Stage 4: Project Reviews and Development. *Review projects periodically to assess progress*

Stage 5: Project Demonstrations and Showcase. *Organize a "Earth Obs. Decision Support Showcase" at a GEO Plenary*



Proposed Draft Schedule

CFP Issued	Date
Concept Proposals Due	Date + 3 months
Review Concept Proposals Announce results and invite full proposals.	Date + 5 months
Full Proposals Due	Date + 8 months
Review Full Proposals Announce results	Date + 10 months
Kickoff Meeting at TBD	Date + 12 months
Applications Showcase	Future GEO Plenary



Proposed Evaluation Criteria

- The Importance criterion includes the following factors:
 - Significance of the topic, problem, or decision making addressed;
 - Potential benefits and impact of the project;
 - Ability for the project to be sustainable and replicable;
 - Alignment with one or more of the SBAs for this CFP;
 - Appeal to multiple resource-providing organizations (Type I projects);
 - Ability to support the sustainable development requirements of beneficiaries (Type I projects).



Proposed Evaluation Criteria, cont'd

- The Technical Feasibility criterion includes the following factors:
 - Overall scientific or technical merit of the proposal;
 - Qualifications, capabilities, and experience of the project team;
 - Ability to access and apply proposed Earth observations to the problem or decision making;
 - Ability to achieve the desired outcome with the proposed Earth observations.



Proposed Evaluation Criteria, cont'd

- The Project Design criterion includes the following factors:
 - Ability to manage the project and achieve the stated objectives;
 - Ability to quantify requested funding and realism of that request;
 - Involvement of one or more GEO Members or Participating Organizations;
 - Likelihood to demonstrate results within 3 years;
 - Ability to demonstrate the value of GEOSS and the quality of outreach activities.



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Opportunities for STC Members

Provide comment on the CFP

Participate in proposal evaluation

Engage users to demonstrate the benefits of Earth observations in decision making

Identify Earth observations for societal benefit

Anything else you can provide



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Next Steps & Decisions

Incorporate comments and edits

Determine UIC Members leading this CFP

Develop detailed schedule for this CFP

Organize GEO release the CFP



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Comments?
Please send them to:

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