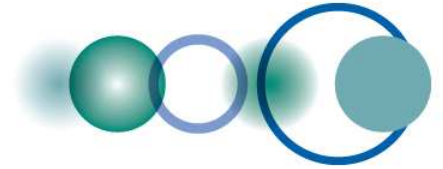


OAT CB-10-01

Building Capacity through Outreach and Awareness Raising

Andiswa Mlisa



OAT CB-10-01

OAT core team

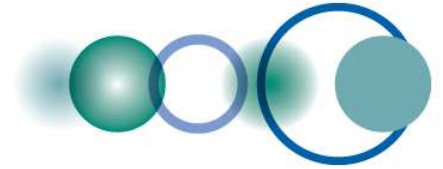
Co-coordinator: ????

POC IEEE – Scott Tamashiro (CB-10-01a)

POC IEEE – Paul Racette (CB-10-01b)

POC IEEE - Françoise Pearlman; ITC; IOC; ISPRS; OGC (CB-10-01c)

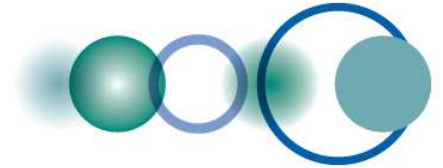
POC UNEP – Ashbindu Singh (CB-10-01d)



OAT CB-10-01

OAT Goals

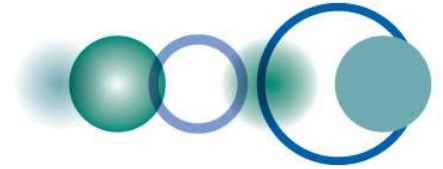
The achievement of the capacity-building target would be **demonstrated by the uptake** of Earth observation in policy and decision making and by the enhanced participation of developing countries in GEO and GEOSS. These two indicators could both be **strengthened through a greater focus on outreach activities** as a form of capacity building.



OAT CB-10-01

OAT Sub Tasks

- CB-10-01a Earth Observation Game for Youth (UNEP-Scott Tamashiro) (*former CB-09-02e*)
- CB-10-01b Building Capacity for Non-technical Decision-makers in the Use and Impact of Earth Observation (*Earthzine*) (IEEE – Paul Racette) (*former CB-09-03c*)
- CB-10-01c User Oriented Workshops for GEOSS Outreach and Feedback (IEEE - Francoise Pearlman) (*former CB-09-04c*)
- CB-10-01d Atlases of our Changing Environment (UNEP – Ashbindu Singh)



OAT CB-10-01 – Planned Activities 2010

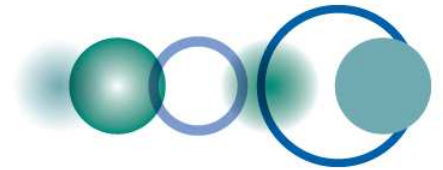
CB-10-01a

- Selection of contest winner

CB-10-01b

- In addition to publishing GEOSS relevant material, will upgrade Earthzine to improve correspondence with readers and subscribers, and to expand alignment with GEOSS.
- Implementing an online “Donate” capability
- Will add lists and links of sponsors.

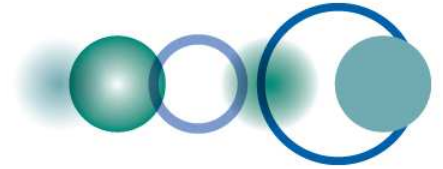
CB-10-01d



OAT CB-10-01 – Planned Activities 2010

CB-10-01c

- GEOSS Workshop XXXIVa – Bringing GEOSS Services to Practise, a hand-on workshop of the EnviroGRIDS project (**May 3**)
- GEOSS Workshop XXXIVb – GEOSS for Decision Makers in the Black Sea area, a workshop of the EnviroGRIDS project (**May 4**)
- GEOSS Workshop XXXV – Arctic Climate and Data Stewardship (**June 6**)
- GEOSS Workshop XXXVI – “INSPIRE in the global dimension” (**June 23**)
- GEOSS Workshop XXXVII – Radio spectrum allocation impact on earth observation and data quality (**July 25**)
- GEOSS Workshop XXXVII – Evolution of Ocean Observing Systems – building on infrastructure for science (**September 19**)
- GEOSS Workshop XXXIX – Forest and Bio-energy (**October 3**)



OAT CB-10-01

OAT dependencies and interactions with other tasks

- CB-10-01a
- CB-10-01b
 - GeoNetCab – WP2 and 4, dissemination tool
 - Enable access to the magazine(s) through the GEOPortal (AR-09-01a).
- CB-10-01c
 - Input in usability of GEOSS infrastructure (AR-09-01 GCI)
 - GeoNetCab - contribution through project & individual projects in coordinating workshops, discussion and clarity required.
- CB-10-01d